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Do not assume content reflects current scientific knowledge, policies, or practices.
THIS card comes to you ahead of the New Spring Catalog. It gives you the Farm Seed outlook, and quotes a few prices. There is rare quality seed here in our warehouses just now. Red Clover and Mammoth Clover, for instance, that tested over 99.80% pure—Alfalfa seed of 99.73%—Timothy 99.74%—Sweet Clover 99.60%—etc.

The majority of the country's big seed handlers seem to feel that higher prices will exist in the Spring. No one knows—yet there seem to be some good reasons for thinking that way.

If you say so, we'll cheerfully book any part of your Spring Seed order now at to-day's prices. And wait to ship until after you've gotten the Catalog. On booking such orders, you don't need to send payment with the order. This can come along later when you instruct shipment. Of course if you want immediate shipment, the regular terms would apply.

Red Clover Crop in the U. S. this year was not as big as expected—though was larger than last year's crop. Last year heavy imports supplied much of the demand. But they tell us the foreigners have but little more than they need for their own use this year. A normal demand will likely keep prices firm. We offer you your choice of two kinds of "Extra" quality Red Clover seed. Extra-fine native U. S. seed, and extra-fine Adaptable Seed from Northern sections of the old country. Both are extra-clean, free of noxious weeds, sound in growth. We do not handle the undesirable imported seed. "Extra" brand seed will pay you!

Alsike Clover Supply of true, high quality Alsike seed is way short. Future prices depend upon the demand there is. But the real quality seed will doubtless sell at a premium later on.

Sweet Clover Looks as though Sweet Clover is a "buy" this year. Price is low. Quality fine. And many in the trade firmly predict higher prices by Spring. Sweet Clover is certainly popular—and the price is right.

Alfalfa Here is a department in which we surely want to interest you this time. The very best seed to be had is offered. Genuine Grimm and the Certified Seed. True Idaho-grown Northwestern seed. Also the Canadian and Kansas strains. The qualities are fine. And the seed will back up this statement!

Seed Oats Supplies are here in very nice quality. Fine, bright, heavy "Swedish Select" seed. Also the famous "Shadeland" varieties—"Climax" (tree oats) and "Eclipse" (side-type). Two other varieties. May we send you free samples?

Seed Corn When you receive our Catalog you will be interested in the Seed Corn section. At great cost to ourselves, we've taken out insurance for you on your Seed Corn. And its dependable insurance too. Fine seed corn is here for you, sound-growing seed of reliable varieties. Kinds for the crib or for the silo.

Potatoes May we quote you on Seed Potatoes? Please let us know the quantity and variety. We'd like to figure with you. Prices will interest you! Quality is better than for a long time.

Other Seeds Barley, Soy Beans, Field Peas, Vetch, Pasture Grasses, etc., are here in finest qualities. Prices reasonable, too. We're counting on your seed business this Spring. You'll find it will pay you to buy here this time!

SEED PRICES—JANUARY 19, 1928

All Bags needed to ship Seeds are FREE.

CLOVER SEED Per Bu.  TIMOTHY—ALFALFA Per Bu.

"White Sweet" Clover...$ 7.25 "Farmers' Choice" Timothy...$ 3.00
"Extra" Alsike Clover.....  19.00 "Kansas" Alfalfa.....14.00
"Safe" Red Clover.....  17.75 "Northwest" Alfalfa...  15.50
"Extra" Red Clover (Native).....  21.50 Genuine "Grimm" Alfalfa...25.50
"Extra" Red Clover (Adaptable).....  18.50 "Grimm" Alfalfa (Certified)...25.00
"Extra" Mammoth Clover.....  22.00
Alsike and Timothy (M'xed) (More than 20% Alsike).....  4.75
"Economical" M'xure—about 1/2 Red Clover—1/4 Alsike and 1/4 Timothy..... 13.75

SUNDARY SEEDS

"Swedish Select" Oats.....$ 1.15
Boarded Barley.....1.65
"Lanc. Co. Sure Crop" Corn.....  3.75
"Wilson Black" Soy Beans.....2.75
Canada Field Peas.....3.85

( Please read Terms as explained in the third paragraph above).

Sowing Good Seed is certainly an important step in the right direction, when a profitable crop is wanted. And who wants to bother with any crop that isn’t going to be successful?

This card is to inform you of a list of Extra Good Seeds! It gives some prices—see other side. If you’d like prices on certain other seeds, won’t you please ask us to send you a complete List—it will be done cheerfully.

You will get our complete Catalog for 1928 soon as finished—late this month or early next. Be sure to see this book, before you would order from any other List—It features some new things. Offers reliable seeds for all farm crops. It will pay you to know of its offerings.

Please let us serve you this Spring. You will find us trying hard to have everything handled to your complete satisfaction. The seeds offered you on this card, are bound to do their part toward pleasing you. Let us prove these things to you!