

UNITED STATES DISTRICT COURT  
FOR THE DISTRICT OF MASSACHUSETTS

_____	)	
SHIVA AYYADURAI, an individual,	)	
	)	
Plaintiff,	)	
	)	
v.	)	C.A. No. 17-cv-10011-FDS
	)	
FLOOR64, INC., a California corporation	)	
d/b/a TECHDIRT; MICHAEL DAVID	)	
MASNICK, an individual; LEIGH	)	
BEADON, an individual; and DOES 1-20,	)	
	)	
Defendants.	)	
_____	)	

**NOTICE OF APPEARANCE OF ROBERT A. BERTSCHE**

Please enter my appearance on behalf of defendants Floor64, Inc. d/b/a Techdirt and Michael David Masnick.

/s/ Robert A. Bertsche  
Robert A. Bertsche (BBO #554333)  
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Dated: January 21, 2017

**CERTIFICATE OF SERVICE**

I hereby certify that the within document filed through the CM/ECF system will be sent electronically to the registered participants as identified on the Notice of Electronic Filing and by first-class mail to any non-registered participants.

/s/ Robert A. Bertsche  
Robert A. Bertsche