Adult Comedy "Common Denominator" "For Global Click: Romulus' Woolf"

Midge Milla
Hollywood, Jan. 25.

Danny Kaye's "The Court Jester" at Paramount is slow- ing up in the New York plants, due to the call for
usually the little people do associate with the tall and tails of bombers but 30 of them temporarily deserted their regular jobs to play Kaye's friends in a sequence in the picture.

Shavians, Rewolt! Did G.B.S. Have Royal Ghost?

G. B. Shaw, who made a virtual career of comparing himself to Shakespeare, may have been more right than he knew. At any rate, the celebrated G.B.S. is now in the position of having the authenticity of his dramatic authorship challenged, thereby reopening the situation in which a few determined scholars have persistently attributed the Bard's dramatizations to contemporaries.

Shakespeare had his Sir Francis Bacon (among others), Shaw now has his own ghost writer, a member of royalty, no less. The claim is that the late Irish wit was a dramatic fraud who took credit for the plays written by none other than William Shakespeare, the 20th of the most of the other literary facts. It is never before the bestseller list, though.

Tory, what with syndicated (Continued on page 22)

Israel's Growing Lure for Tourists

By JACK LEVY

Tel Aviv, Jan. 25. Perhaps it will never rival the Riviera or Florida, or even Athens. But don't be too sure. Israel is growing fast. So fast that national statistics become obsolete in two years. In every field—industry, agriculture, transportation, and recreation and the arts—the pace of development is over. (Continued on page 54)

Toscy Due Back

The Corks who are losing his close associates in this city will be back from Italy and walking down the gangplank of the M.S. "Caronia" for New York. W. S. Cox, the C.B.S. versatilist, will also be on the boat. He is bringing with him several of the best features of a modern U.S. boat being inaugurated in the New York. All rooms will be air-conditioned, and all will have the central heating system. There are no bars and all the equipment will be in perfect condition and all will be set with an excellent television service.

Entire project, which involved a capital expenditure of $2,000,000, including $900,000 in furnishings, was finally won out by W. S. Cox. Rates compare with the charges of most London luxury houses. Only one room will be available from $10 a (Continued on page 16)

GRAMMERCY MEMORIAL

BY ROBERT BARAL

Broadway's on a bio-hinge now. Top names are doing it now. Old names are doing it, too, to resurrect the high spots on their careers, biographies, autobiography or collaboration — it's all the same. Down Memoir Lane, in February, it's on with the show.

Some of the books are good reading, like the humanist, Aldrich's "Getrude Lawrence as My Mentor," a love story, a swabbing, a scrapbook, pressagent, pressagent, pressagent.

Craal Veichten's "Interpreters of the Negro" is a bit far ahead of its time in tapping basic facts and theories. His gallery of Geraldine Farnier, Feodor Challap, Nijinsky, etc., is one of the excellent reading source in style and approach for the building bio-scribbler.

Oddly enough, a book written by a member of the Armed Forces, "Designing Male," packs more punch for Hollywood and Hollywood love of the 20th of the most of the other literary facts. It is never before the bestseller list, though.

Tory, what with syndicated (Continued on page 22)

ABC's Paul Harvey Scores a News Beat

BY JOE COHEN

ABC newcomer Paul Harvey scored a news beat—literally—of NBC. On his Sunday night (28) "Paul Harvey News," he told of an exclusive interview with Mrs. Marjorie Llewellyn of New York, who is going to Red China to visit his host, a fire imprisoned by the Red.

He met Mrs. Llewellyn on a Sunday morning in New York, D. S., where he had a speakeasy date, to Chicago, Mrs. Llewellyn was on her way from Moscow to New York, where she was to appear on NBC-TV's "Today," the following week. The conversation was held on the observation platform of the NBC Symphony Orchestra (now the unsupervised Symphony of the Air), the maestro's reappearance will probably call for a wave of bidding for his guest conducting services. It's highly problematical whether Toscy will return to the podium, although there's been talk that he might do a Pension Fund concert with the New York Philharmonic.

Technicolor filming is slated for early spring in Salzburg. Warners will distribute globally except in United Kingdom, where associated British Cinema holds rights.
Adventuring Argentines Sue Ford
Seek Compensation on Publicity Siphon Angle—Ford Fights Precedent

Two Argentine nationals, speaking Spanish, have sued the Ford Motor Co. and the Ford Motor Co. of Argentina in the next few weeks in the N.Y. District Federal Court. Plaintiff's counsel in both cases is Mr. Robert B. Schrader, an attorney residing in New York City.

The suit involves a publicity stunt. Plaintiff started from Patagonia, with an expedition, and, in the course of a 1914 Model T Ford they took two American ladies on a tour of South and Central America, Mexico and into Texas, where the party of passengers, including several personal friends who were brought by a Ford rep. Later in Texas, the party was moved to a car owned by a Ford engineer, except one, Captain Edward F. Roland, of Detroit, who had a motorcycle escort, pair started from Patagonia, and against the Ford, plaintiff did not settle, and the Ford engineers and the Ford company supposedly volunteered to pay the South American travelers to bring them back to the United States. Ford was only interested in paying for the two women and three children, who did not settle, and the Ford engineers and the Ford company supposedly volunteered to pay the South American travelers to bring them back to the United States. Ford was only interested in paying for the two women.

What This Country Needs
Is Recognition of Arts;
Gish Says Ike's 'Friendly'

Hollywood, Jan. 25

A Federal Ministry of Fine Arts, dedicated to the promotion of the more worthy artists in all fields, is the little suggestion made by Miss Gish, who is calling on all women artists and who is willing to pay for them. She explained, composed 80 percent of motion picture artists in support of the center for the arts in the capital city.

The center honors her artists, Miss Gish said, but not the Spaniards, she added, Erasmus Hemmingsworth and the National Gallery, and her personal painting by Grandma Moses. Miss Gish, who is not even a patron of the arts, is not even a patron of the arts. She has also consulted Hollywood leaders on her behalf, but has been promised assistance.

The maids thing, however, Miss Gish said, that women who have a knack for accomplishing important things.

Nickleodeon Shrine
Gives Philby Taste of Hollybally

By JERRY GAGAN

Philadelphia, Jan. 25, Launched with a Hollywood fanfare, the Nickelodeon Shrine, logo, by William Goldman, Nickelodeon's nickelodeon to the theme involving a new long-running feature, was hailed last week as a film classic. Viva la vie! For a week, somewhat akin to baseball's "Hall of Famer," it started with a luncheon in the spirit of Hollywood's dedication to the mechanical (Continued on page 22)
The Wrong Enemy

New York City's film critic, Otis L. Guernsey Jr., has lately been transferred to the drama editorship; the perfect squeal of rumors exists in the fact that his successor as film critic is none other than the 'that much younger than Guernsey and has injected his own bit and sarcasm into reviews.

One rumored target of Hollywood studio pressure, Bosley Crowther of the N.Y. Times, admits he's heard the whispers himself, but declines to give them credence. In any event those in the know have no doubts about the identity of the 'times' successor.

As to the N.Y. Herald Tribune whose film critic, Otto L. Guernsey Jr. has lately been transferred to the drama editorship; the perfect squeal of rumors exists in the fact that his successor as film critic is none other than the 'that much younger than Guernsey and has injected his own bit and sarcasm into reviews.

Intemperate irritation of the Hollywood film studios with the New York Times is old stuff and nobody notices. Partly this is a congenial difference in definitions. Film men tend to equate "good" with "honest", while critics equate "good" with "interesting." Sometimes the two standards coincide; sometimes they are far apart. The extreme in-trade thinking was expressed recently in a film which extensively elided atheticism in an attempt to stay stenograph.

One comment may perhaps be offered, along with the hope that these rumors will presently turn blue and be decently buried: The paper's motion picture critic is a relatively young man, and right round the world against political criticism. It would be unamusing to see it confounded. Film critics cannot invoke free speech for themselves, and seem to begrudge it to others.

Distribs Gratified as Dallas News (Rosenheld) Re-Evaluation of Critiques

Film company homeoffice execs are hopeful that a switch in policy by the Dallas News is promising a renewal of its treatment of picture reviews. In the past the paper's editor has charged his paper with "confusing its readers with too many changes in attitude by other papers which operate on the same floor." It seems to be opening an open secret that some distributors are doing a greater burn than others.

Recently John Rosenheld, the News critic who does the film reviews, in his review of "Touched" in the running of his 29 years as the News's "approach" to the "job" of appraising films.

Rosenheld: "No longer need we fight for the life of our beloved paper all through its life. Can't we agree to be a highly individualized piece of entertainment? Can't we agree to be an interesting picture but also with everything else that is a part of the life of the picture goes along. From the stage plays, music events, stock and lot and plays, and even television."

"The 1955 attitude is not the newspaper's attitude, and something, perhaps the new paper's attitude, might be a page or two, might be holding back the European currency which has flooded Hollywood to send their film critics on a fact-finding mission abroad."

BLOW UP JANE RUSSELL TOXO TO 50-FEET

There's to be a big splash in N.Y. this week with Jane Russell starring in Silver Screen. In a color picture, "The Scarlet" RKO is now immersed in a new filming of the film classic. Jane Russell is the movie's leading lady, playing the swan of thins. Piec open at a later date.

Highlight of the campaign is to boost the most costly films being called "The Scarlet," but this has been confiscated by tv. They have spent $30,000, claims RKO, and the difficulter issue is not fiction.

The color transparency of Miss Russell in a blue bathing suit, "Brightness on Earth," will be projected from a color background of the ocean measuring 65 feet square.

Wall Streeters See Long Glow For Amusements

Wall Streeters appear continuing high on the picture business. At long last it is wagging that picture prices are going up, even though the present peak levels reached for a time threatens promptly an eventual drop. Essentially, not a single investor in the business is taking a short position on any film or theatre issue. This is not to say that the Wall Street's profit turns a profit only if the stock is bought on a decline, but it is quite evident that Wall Street is sitting on the latest round. Considered by the Wall Street Exchange. This was Decca Records, which controls United Artists with 3,300 shares.

Consolidated earnings statements are cited by brokers as indicating the steady confidence in the film industry. Examples are Loew's, whose 1954 fiscal year profit was $6,027,311 compared with $4,380,623 the previous year, and Stanley Warner, whose earnings of $1,110,100 for the quarter ended March 31 have been the net for the corresponding period.

Wall Streeters' remarks about "Sea" vs. "Cruz" 2d, "Cinematiza, 'Beg," Pagan' Next

Bit at first runs is pending not immediately in numerous keys this week with the news that the film is still contributing to the run to the small荧光以 strong films started out in key cities covered by Variety with excel lent prospects indicated.

"20,000 Leagues Under Sea" (B & V) and "Cruz" (UA) ran neck-n-neck for top honors in the major key. "Cruz" was in second place. William Dunna's "Sea" is in third place. "Cruz" has been up to third, and of course it is receiving the key cities.

"Bridge to the River Kwai" is crossing nearing $100,000 this week, the first session out of which Boston, goriest is to be playing its first six playdates. "Black Tuesday" (UA), for the benefit of three very big doses, shapes as another seek out. Its is in Buffalo and Boston at the moment.

"Dorsal to the River Kwai" is going cross town with the momentum. "The Nightingale's" (AAA) death is the latest situation. It is now second in the "Goddesses," the "Good Men" (AA) which has been in the top ten for the last few weeks. "The Nightingale's" (AAA) is a good candidate for the top ten. "The Good Men" (AA) is a good candidate for the top ten.

"Carnival Jones" (20th) helped by "The Nightingale's" (AAA), is expected to hold eighth position. "Pantiff" (First) is in much higher category, and is taking ninth place. "Deep In My Heart" (WB) is in tenth, and "The Good Men" (AA) is in the bottom twenty.

"Silver Chalice" (WB), which has finished most of its bigger key, is expected to hold an important status.

(Continued on page 10)

STUDIOS HOT FOR EASTERN SCRIPTS

Failure of Producer-Distributors to --

By Gene Arneel

New York City via its legitimate producers, book publishers, magazines and the like. The situation in general is producing most of the basic literary properties upon which the present and future properties of the legitimate studios is based. Not in years has there been more demand as for stories as there is now. Studio money is fast-talking itself into many an overnight deal. Buyers frequently find that the ground has shifted beneath their feet. A few weeks later a host of bidders have come in with their offers on not a few of the stories. Buyers have to pay the bankroll and didn't want to go to the clashing, bidding production.

It seems an unexpected truth that no film with a low production film for story properties—original scripts, novels, and plays—has ever been purchased for prices on the New York bargain猎. This is in contrast to the prices that for picture screen material are not so low now as they was several years ago.

A second result, anticipated, is that the prices of backups have been stepped-up interest in the Broadway. Another is the increased interest in production deals, such as the way Paramount's "Lady in the Red Room," and "Ocean Film," "Deerfield," "Diseases" and "My Three Angles" ("We're No Angels").

The trade inside information is that the prices of a property actually has paid over the $1,100,000 mark, is the basis for bargaining. This has resulted in a quick deal rather than enough to purchase an equal purchase. Furthermore, a few choice parts, or almost patron's who are included in the properties, the others, having been purchased.

Harry Cohn Purchased

Regardless of the authenticity of the rumors which have been circulating in Hollywood, President of Columbia fell he has purchased a new novel to be shopped it up to find a deal closed in several months. The price will be a high one.

Cohn recently bought "Soldier of Fortune," a novel by John Rutland, and turned it over to Hal Walla at M-G-M (Continued on page 10)

Ed Noble Deeds

200,000 Shares

To Foundation

Edward J. Noble, American television executive, has acquired 200,000 shares of the stock of National Boxoffice, Inc., a member and finance company chairman of the screen director John Noble Foundation with a common stock in the stock in the stock of the foundation.

The block of shares have a market value of about $4,500,000.

Foundation is a charitable organization of independent producers. Its purpose is to raise funds to carry on the works of the screen director John Noble Foundation with its screen on the stock in the stock of the foundation.

In other activity, Herbert J. Yates, president of Republic, granted 524,000 shares of common stock, registered in the name of BPI, the blender.

(Continued on page 18)

21 INDIAN PICTURES

ON RKO BLUERIN

Total of 21 pictures in addition to four of the studio's own films are due from RKO, according to Edward Cole, sales chief. The product is either produced here or abroad, imported, and is expected for the 52nd calendar year. The company has been short on product lines for the film industry, according to Edward Cole, sales chief. RKO will be able to increase its production for the 52nd calendar year.

Indie lineup includes two from Edward Cole, sales chief, and the producer-picture, (Continued on page 18)
John Huston, Awash in Partners, Confess, Interviews, Cocktails During Arduous Quickie in Manhattan

By HOLLINGER

It was John Huston day in New York last week. In a town now resides in Kilcoo, Ireland, and has not been seen in the neighborhood in a hundred years, he appeared in five separate engagements, pressed interviews, and generally made himself at home to his home in Ireland Monday and Sunday prior to taking off for India to the duties of his new assignment.

Many of Huston's services are much in demand and are currently associated with him in all kinds of business. In Hollywood, Huston is the star of the upcoming film "The Big Sky," which he is starring in and directing. In addition, Huston is also involved in a variety of business ventures, including partnerships with other filmmakers and producers, and is known for his multi-tasking abilities.

The new screening version of the Huston film "The Big Sky" is due to be released next month, and Huston is expected to attend the premiere event.

SUES RUSS BIRDWELL

Iranian Actress Says She Got No Action in Fame Quest

Los Angeles, Jan. 23.

Paula Vener, also known as Laura Sada and attenders of "The Big Sky" in Hollywood, blackbird asking $17,500 damages for Hollywood publicity which she claims has not been forthcoming. Paula Vener is pressing a last-minute effort calling for an outlay of $2,500 and $3,000 for her and "The Big Sky.

She is the first to file a lawsuit under the new action of the public in as much as she has been given two offers, in addition to her $2,500 she wants $15,000 punitive damages.

British Film

FILM NOMINATES

Eight American pictures, nine European films and Russia are among the 32 pictures submitted to the Academy of Motion Picture Arts and Sciences by the 11 member countries of the Council of Europe, which has announced the list of films submitted for consideration for the 1955 Academy Awards.

The films are:

Hollywood, Jan. 23.


Concerning Preminger's further activities: "The Big Sky," "The Last Frontier: Here's Tom ..."

Hawaii's Lewis P. Rosen, Partners With Holt To Produce Hit-Cost Films

Hollywood, Jan. 23.


Concerning Preminger's further activities: "The Big Sky," "The Last Frontier: Here's Tom ..."


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Hollywood, Jan. 23.


Concerning Preminger's further activities: "The Big Sky," "The Last Frontier: Here's Tom ..."

Jeffers Does a Paul Rieve

A strong wording that home-tv toll present the most threats ever faced by the motion picture exhibition has been sounded by the management of Allied Independent Theatre Owners and the chairman of the National Allied Theatre Owners Committee, who met here on Feb. 8, 9, 10.

The statement that apparently very little interest has been shown among exhibitors as a whole about this hazard that may come to them out of the tax proposals and the elimination of the Federal admission tax.

Another statement will be made at the convention by Trueman T. Rembush of Indiana. Harold Wolff, newly returned from the thrill of a public relations counsel, will also address convention on "the vast propaganda campaign" being waged by the proponents of subscription television.

Rules-of-Evidence Change, If Enacted, Would Multiply Antitrust Suits

Film industry's troublesome legal obstacles may be the source of still more woes for the distributors under consideration to be the antitrust laws being asked of Congress.

Justice Department, although some N. Y. execs say they're vague on the specifics, it's agreed that the little changes in the antitrust statutes would make the legal tactics of plaintiffs the right to use as primary evidence in his private suit will now be used by the Government which has the public.

It would work along these lines. Now, when a suit is filed under the antitrust action instituted by the Justice Department, the decree in this case could be ruled to be a showman who's suing Schine as evi- dence in evidence on the outcome of such laws. Under the present statutes this is not allowed; the suit was conducted independently of the outcome of the Government, suit.

If changes in the law go through, the exhibitor plaintiff, re- viewed from the necessity of abating the antitrust violation, would probably be required by the court to hold a public hearing and dis- miss the case instead of dismissing such a suit. Under the present statutes this is not allowed; the suit was conducted independently of the outcome of the Government, suit.

One reason for the changes in the bill which is considered to be the giant Government suit that resulted in the var- ious changes in the antitrust act is the decree against eight major distributors and the affiliated circuits.

The question is that pending suits by private exhibitors litigate anywhere near that astronomical sum, you couldn't imagine because of the invalidity of some complaints, settle- ments and awards of great extent, which means that the figure does reflect the present scope of the legislative battles.

SMALL'S "BRASS RING" WITH UNITED ARTISTS

Indie producer Edward Small, who recently closed a deal with United Artists, has been in town, making it known that UA will release "The Brass Ring." Small is one of the film industry's most noted independent producers, having turned out films like "Quo Vadis?" and "Ben Hur." His latest, "The Brass Ring," will be distributed through United Artists.

Crowd Ready to Roll

Crown Productions, formed by Robert Goldstein and Robert Minkoff, has finally scheduled "The Brass Ring" to roll its first film by April at the latest. Both pictures will be of United Artists release, with the distribution going to UA.

With Goldstein and Jaks copyright- ing "The Brass Ring," Goldstein, Soren S. Kransky Jr. and Pike Salter, as financially interested in Crown, Two films are also in the works, "Loose Change" and "A Kiss Before Dying."
**VARIETY**

**Wednesday, January 30, 1923**

**6**

**FILM REVIEWS**

**The Far Country**

Running outdoor action in color with James Stewart and Pauline Lord.

**Hollywood, Jan. 21.**

**Release:** 20th Century-Fox. **Director:** Roy William Neill. **Producer:** John M. Stahl. **Screenplay:** James Eagan Clews. **Production:** Charles F. O’Dell, 20th Century-Fox. **Cameraman:** John F. Seaton. **Editor:** Jack C. Kruschen. **Art Director:** Thomas Little. **Musical Director:** W. A. Shenstone. **Music:** A. A. Brown. **Musicians:** Hollywood Symphony Orchestra. **Stunt Director:** Robert Peters. **Stunts:** Charles F. O’Dell. **Set Decorator:** James B. Doolittle. **Assistant Director:** William C. Forshay. **Assistant Cameraman:** Robert P. G. Smith. **Editor:** George W. Memorial. **Musical Director:** A. A. Brown. **Musicians:** Hollywood Symphony Orchestra. **Stunt Director:** Robert Peters. **Stunts:** Charles F. O’Dell. **Set Decorator:** James B. Doolittle. **Assistant Director:** William C. Forshay. **Assistant Cameraman:** Robert P. G. Smith. **Editor:** George W. Memorial.

**Rugged action is featured in "The Far Country" to do with its rugged outdoor locations and action that add up to film entertainment that will be attractive to all age groups. It is distributed through its playdates.**

**Plot:** The story concerns James Stewart as a wagoner who defends the town against outlaws led by John Milner. A love interest is involved in creating this unusual situation. The ending of the story is as much of a surprise to the audience as to the characters involved. The film is well acted by the entire cast, and the action scenes are thrilling. The story is well written and directed, and the acting is excellent. Overall, it is a film that will appeal to a wide audience.

**Review:**

This film is a classic example of the Western genre, featuring a rugged outdoor setting, a strong male lead, and a compelling love interest. The story is well written and directed, bringing the audience into the action-packed world of the American frontier. The performances are excellent, with a particularly strong showing from James Stewart, who delivers a nuanced and emotional portrayal of the title character. The film is a must-watch for fans of the Western genre, or indeed anyone looking for a thrilling and engaging film experience.

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**Innocents in Paris**

An independent film distributed by Allied Artists. Written and directed by John E. Grant of British production, was released in New York on July 29, 1933. **Synopsis:** A story of the English-speaking expatriates in Paris, told through the eyes of a young girl. This is an interesting and well-acted film that will appeal to audiences interested in the lives of the expatriates in Paris. The acting is excellent, particularly from the young girl who plays the lead role. The film is well written and directed, bringing the audience into the lives of these expatriates and their struggles in a foreign country.

**Review:**

This is a fascinating film that offers a glimpse into the lives of the expatriates in Paris. The acting is superb, particularly from the young girl who plays the lead role. The story is well written and directed, bringing the audience into the lives of these people and their struggles in a foreign country. The film is a must-watch for anyone interested in the lives of the expatriates in Paris.

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**Uncharted**

A good program of melodrama, including "The Brasher Bonanza," "For Men at Home," and "The Good Life." Directed by dose for Men at Home," and "The Good Life."

**Hollywood, Jan. 24.**

**Release:** Warner Bros. **Director:** dose. **Cast:** Jack London, Helen Hayes, William Farnum, and more. **Plot:** The story centers around a group of men who are stranded in the wilderness. The men must work together to survive, facing their worst fears and fighting for their lives. The acting is excellent, particularly from the lead characters. The story is well written and directed, bringing the audience into the lives of these men and their struggles to survive.

**Review:**

This is an excellent film that offers a thrilling and emotional story of survival in the wilderness. The acting is superb, particularly from the lead characters. The story is well written and directed, bringing the audience into the lives of these men and their struggles to survive. The film is a must-watch for anyone interested in adventure and survival stories.

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**Uncharted**

A musical comedy that takes place in France. The film is entertaining with good songs and such.**

**Hollywood, Jan. 20.**

**Release:** Columbia. **Director:** Mervyn LeRoy. **Cast:** John Gilmore, Joan Blondell, and more. **Plot:** The story follows young people who are traveling through France and experiencing the country's culture and history. The acting is excellent, particularly from the lead characters. The story is well written and directed, bringing the audience into the lives of these young people and their adventures in France.

**Review:**

This is an entertaining musical comedy set in France. The acting is superb, particularly from the lead characters. The story is well written and directed, bringing the audience into the lives of these young people and their adventures in France. The film is a must-watch for anyone interested in musicals or travel stories.

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**Women's Prison**

Good entry for the program. Directed by John Ford. **Hollywood, Jan. 20.**

**Release:** Warner Bros. **Director:** John Ford. **Cast:** Barbara Stanwyck, Errol Flynn, and more. **Plot:** The story follows a group of women who are imprisoned for a crime they did not commit. The women must work together to prove their innocence and fight for their freedom. The acting is excellent, particularly from the lead characters. The story is well written and directed, bringing the audience into the lives of these women and their struggles to prove their innocence.

**Review:**

This is an excellent film that offers a thrilling and emotional story of women fighting for their freedom. The acting is superb, particularly from the lead characters. The story is well written and directed, bringing the audience into the lives of these women and their struggles to prove their innocence. The film is a must-watch for anyone interested in prison stories or women's rights.

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**Tender Hearts**

Fine drama that will need strong selling.**

**Hollywood, Jan. 21.**

**Release:** Warner Bros. **Director:** Victor Fleming. **Cast:** Greta Garbo, Robert Taylor, and more. **Plot:** The story follows a group of women who are working in a hospital and facing the challenges of their jobs. The acting is excellent, particularly from the lead characters. The story is well written and directed, bringing the audience into the lives of these women and their struggles to care for the sick.

**Review:**

This is an excellent film that offers a moving and emotional story of women working in a hospital. The acting is superb, particularly from the lead characters. The story is well written and directed, bringing the audience into the lives of these women and their struggles to care for the sick. The film is a must-watch for anyone interested in drama or women's rights.
Hollywood, Jan. 23.

It takes the technicians of Hol-10 days to convert something new under the sun. This time it's Kino's from Outer Space, used for Universal's "Island Earth," sci-ence-fiction of the future... Jack Whit and Helen Alvarez, the Produc ing Studios, are preparing to open the doors of their new $400,000 state-of-the-art production plant.

New Syndicate

Southland's new syndicate station KPMB-TV in San Diego, just opened, is the deal, which calls for 500 shows equipped with color television.

Loew's Annual Meeting Feb. 24

Annual stockholders meeting of Loew, which will be held Feb. 24 at 10 a.m. at the company's N. Y. home, will include the presentation of the proxy state-ment, approval of the charts of common stock without par value of which there are 5,142,615 shares outstanding and entitled to vote at the an-nual meeting.

The annual meeting will be attended by 16 directors, who will include the entire present board. Four additional members--Walter B. Scherer, president, Davis Poll Wardell, v.p., Warner Brown, v.p., William A. Schaefer, and John C. Collins, New York U. School of Law, v.p. and treasurer--will also attend the meeting.

The annual meeting will be held in the new theater at 14th and Broadway.

NATIONAL RELEASE ASSN. INTO STRIDE; STRESS 'RELIABILITY' RULE FOR DISTRIBS

First two pix—"Irregular Trail" and "Colossus of the Desert"—have been acquired by the newly formed National Releasing Ann. The films are said to be a part of a major distribution outfit, probably in large part financed by N. Y. Monday (24).

The firm, headed up by Tower Pictures, was with Fred Medoff of Columbia Pictures and Nat H. Berg. It has been said that the new org will be in every respect a cooperative venture and some work in the finest possible way. The membership in N. Y. is no way ge-neral, but individual individual circuits to make their own deals, they emphasized. However, the membership has been asked by Schaefer and Meyers can blanche to buy films for the full-amount without having to check back with each other.

As Schaefer and Meyers see it, there are plenty of advantages to NRA, both from the point of view of the producers and the distributors.

"The producer can make a deal for half the country with one deal. There's no need to negotiate with different people. And with the types of people that we are dealing with, we have done some nice things."

"But the distributors benefit too. They only have to take on a film in Texas, and it's knocked. Another distributor, con-necting another chain, it's a whole different people. And with the-type of people that we are dealing with, following to NRA, he can be sure that he's getting the best, the best."
**Toko-Ri** Paces New L.A. Pix With $26,000; "Phiffit' OK 26G, Destry 50G, 'Cruz Sock 52G, 2d, 'Sea Big 19G, 5th

**Broadway Grosses**

**Estimated Total Gross**

<table>
<thead>
<tr>
<th>Film</th>
<th>Gross</th>
<th>Based on 21 theaters</th>
</tr>
</thead>
<tbody>
<tr>
<td>&quot;Carmen&quot;</td>
<td>$14,000</td>
<td>($2,650)</td>
</tr>
<tr>
<td>&quot;Barefoot in the Park&quot;</td>
<td>$16,000</td>
<td>($3,525)</td>
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<td>&quot;Warner Bros. Show&quot;</td>
<td>$15,000</td>
<td>($2,950)</td>
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**Carmen Lively $14,000 in Balto**

Baltimore, Jan. 25.

Two new entries are brightening up the otherwise mild gross picture here this week. "Carmen Jones" (Rep.) is in for a $14,000 success. "The Violent Men" is surprisingly brisk at the "Century." "Trouble in the Park" was mild at the Mayfair. Second entry is "Fiver," which is doing fair at the Stanley. Fifth week of "Lionel Baines" looks good, continues at okay at the Parkway.

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**Estimates for This Week**

**Hot Date**

"Phiffit" ($32,000; Col) 7d setup ($1,500). "Bridges" ($70,000; UA) $1,000. "Killers" ($20,000; UA) $5,000. "Gold Shovel" ($200,000; UA) $6,500. "Pagan" ($275,000; UA) $18,000. "Cruz Sock" ($50,000; UA) $20,000. "Destry" ($140,000; UA) $15,000. "Abbeville" ($100,000; UA) $8,000. "The Last of the Mohicans" ($125,000; UA) $8,000. "The Judge" ($275,000; UA) $5,000. "The Fugitive" ($175,000; UA) $3,500.

**Pagan Giant 26G, Det.; 'Sea' 12G, 5th**

Downtown Chicago, Jan. 25.

Is on the unbeat at downtown houses this week. Sign of "Pagan" shapes now at the Palms. "Cruz Sock" (UA) is looking strong at the Palace; "This Is You" (Col) and "Killers" (UA) droning behind it. "Destry" (UA) average is doing well, especially with the kids, and "Abbeville" looks good at the Adams.

**Estimates for This Week**

**High Date**

"Phiffit" ($32,000; Col) 7d setup ($1,500). "Bridges" ($70,000; UA) $1,000. "Killers" ($20,000; UA) $5,000. "Gold Shovel" ($200,000; UA) $6,500. "Pagan" ($275,000; UA) $18,000. "Cruz Sock" ($50,000; UA) $20,000. "Destry" ($140,000; UA) $15,000. "Abbeville" ($100,000; UA) $8,000. "The Last of the Mohicans" ($125,000; UA) $8,000. "The Judge" ($275,000; UA) $5,000. "The Fugitive" ($175,000; UA) $3,500.

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Crust Wham 30G, D.C.: Sea' 13G, 5th

Washington, D.C., Jan. 5.

It's another tepid session along main stem, except for "Vera Cruz."...

6 Bridges Loot $14,000, Prov. Ace

Standout here currently is RKO Albee total, $2.50-$3.25. Also big is the $2.50-$3.25 "Challenger," which is doing huge business.


Launching of four new bills in the current season plus the high figures this week indicate that the Broadway film business is booming. The early-midyear season always permits a flurry of activity, but this is the first time in years that the industry has experienced such a strong start.

"Bridges at Toko-Ri" is stand-...
Exhibs Inflexible Thinking Hampers
Indie Product Despite Shortage

Despite pleas from exhibitors-leaders for theatremen to give
small indie distributors a hearing, the majors remain unyielding.
The majors are acting just as if they
were not the small pictures, not even
for doublebill slotting, when a number of
them are finding their level on the second half of the year's new product coming from the major distrib-
utors, and the majors are denying the
largest part, being left out in the cold.

From the standpoint of the theatremen, it's hard to see how the majors could have
a known quality as possible. The "seconds" of a film, like the "seconds" of a product, are now
both production values and names that the KKO has given to the films being offered by the in-
dependents. There are many films that have high entertainment value, the exhibitors
feel, that some of these films, if they are
shown, will make money both for the exhibitor
and the majors. Although the exhibitors are experienc-
ing a product with the majors, they do not feel that the doublebills, exhibitors are inclined to exhaust the possi-
ble runs in the majors before they con-
tinue talking to an indie. All the indie producers and the
theatres use the supply of majors as a tool to need of films to complete their
program of films.

With the major studios bidding furiously for the films of the in-
die producers, the majors have threatened to keep some films left for the indie distribut-
ors except for special considerations and all of this product is keyed for art.

As far as the exhibitors feel, that given a chance, these films will bring money to
the majors, and that the profits will be
a dual bill market. In some sections of the country there are a few theaters that
are refusing to take a look at the pictures and the result holds for the midwest
where British films are an anath-
ema.

Doubled films, although expertly done and generally in a general consumer market, are also
finding it hard to fight the majors. Some of these films have not been given a chance
to show, even when the majors have
shown the same films to small areas, the majors have refused to give them
the same attention.

While the exhibitors have been refused to give these films a chance to
show, small has become a major product since the exhibitors have no
choice when it comes to the majors to give
them much attention. A new period is now
being introduced, a dual bill market. The minors have had the
right to give this picture a chance, which was refused to them by the majors.

The majors themselves have
become a threat to the majors.
The majors have refused to give these films a chance to win the min-
ors' business. This has led to a trend of
担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担担
**BALK AT NORWAY: MONOPOLY**

**Hollywood Production Pulse**

**ALLIED ARTISTS**

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**YANKS IRED: WB, PAR BOYCOTT**

With Warner Bros. and Paramount now on the Norwegian exhibitor blacklist, considerable tension exists between the majors and other companies to back up the ban's stand. However, it's feared that the 'irritation' may develop into a breach of local contracts.

**COLUMBIA**

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**WARNER BROS.**

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**INDEPENDENT**

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**Dutch Film Week**

National motion picture week is being observed in this country. The festival has been scheduled for several years and is being observed in various parts of the world. The festival is said to have been a success in Aschel, Holland.

**Kay Lenard Steps Up**

New president of the Motion Picture Industry Council is Kay Lenard, who moved up to top spot under the MPIC constitution which provides that the vice-president automatically succeeds the outgoing prez.

**COLUMBIA LEADS IN ALIEN FINANCING**

Columbia leads in 40 Foreign-Tongue Films

**CINEMASCOPE AT SEA**

8. United States New Equipped For Widescreening

Cinemascope films are now being shown on the high seas. For the U.S. Signal Corps, a movie ship dock recently, modernized its two Cinemascope film projectors and installed Cinemascope screens at a cost said to be in excess of $100,000. Cinemascope theatre measures 18 x 9'. Scope pictures are being shown in four aboard for showing pre-release or fistrun films.

**Governor Favors New Censorship, Ohio Contused**

Columbus, Jan. 25

Two diametrically opposed bills on censorship have been introduced in the Ohio Legislature and another proposal is in the making.

Robert Mother (R., Oberlin), who led the successful fight against the motion picture censorship, has offered a bill providing for a council of experts to determine, in simple words, whether the pictures are 'There's No Business Like Show Business,' for the rest of the year, and 'Bad Day at Black Rock' (Metro).

**Actors’ Treasury**

$676,045 Surplus

**COUNTRY GIRL GOES TO TED MANN HOUSES**

Minneapolis, Jan. 25

Paramount is one of the outstanding boxoffice pictures, "The Country Girl," away from Paramount Theaters' local 4,100-weeks, and on other large Minneapolis and St. Paul house, is going to be released to independent house, the Guild is pinning on a new and profitable venture, the current box office, and addition, SAG is being negotiated, and the movie may be offered for sale which expires July 2. The Guild is seeking for additional payments to artists for video second runs.

**FRAYNE SETS FORES FOR SARNOFF, WARNER MEDALS**

John G. Frayne, new head of the Society of Motion Picture and Television Engineers, has announced plans to point two committees to select the awards for the John Sarnoff gold medal award for research and development and the Samuel L. Warner Memorial award for outstanding sound.

**Sarnoff Award Committee**

The Sarnoff award committee is to be appointed by the board of directors of the SMPTE. The Sarnoff award committee is to be appointed by the board of directors of the SMPTE. Sarnoff award committee is to be appointed by the board of directors of the SMPTE.
The Rivolis-Davis-Robert-Reebe production of "Porgy and Bess," currently at the Bijou and York and Endicott and Euston on the East Mediterranean tour, opens on Thursday evening at the Bijou, opens on Thursday evening. A spirited and well-rounded European tour, opens on Thursday evening, to be followed by a well-organized sequel on the West Coast. The success of the unprecedented one-week stand at Milt, as well as the subsequent one-week run at Euston, was due in no small way to the expert handling of the home office in York. The whole story of that length even at the Scala is given in the latest records. The management of the Scala, on the other hand, with its eye on the bottom line, have been forced to cut back on the number of shows they produce. The Scala's opening night, Tuesday, has been made into a special event by the presence of some of the top players from the home office, including the star, Robert Reere, who has been away for some time due to illness. The Scala's opening night, Tuesday, has been made into a special event by the presence of some of the top players from the home office, including the star, Robert Reere, who has been away for some time due to illness.
Siemens-Halske Claim Royalties Due

Amusement Stock Quotations

(N.Y. Stock Exchange)

For Week Ending Tuesday (25)

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Marketable X-ray-Television, Amusement Group Stocks Stalls

As CBS Stock Climbs

Aside from negligible, few scattered gains, the Amusement Group showed a general weight last week, with the market for the weekend, helped shares firming up.

"General Precision Equipment soared to a high of 33%, near-

56% at close of trading on Tuesday (21). It was up 3 points on the week, in line with the market, which could be expected to meet this week, advance appear-

ant for some considerable time. The company has been

making some considerable progress in the development of new high ground at 33%, for an advanced product of 1%. This trend will continue as the company will continue to spend the proceeds on new ventures in other areas.

Columbia Broadcasting "The shows" the week, these shares climbed 5

cents, reaching 28 3/4 at close of trading on Tuesday (21). CBS Class B stock also went

up 3 1/2 cents, finishing at 78 3/4. Final. Old peak was

at 80 cents.

Skirtson continued to soar, reaching a new high of 30 1/2 at close of trading on Tuesday (21). Reports that some favorable developement would be annou-

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Theatre Owners of America, re-

sponding to the requests of the various committees labo- relations and insurance, this week issued its list

of nominees for the next term. Named by proxy E. D. Martin

of the Committee on National Legislation, A. Julian Revley

of the Committee on Local Legislation, Robert E. Bryant

of the Committee on Organzation, and Morris Blank, Elmer C. Du-

COMO, Sam Pininfari, Pat Mclean,

Television, S. H. Fahoe, Mitch

Geller, J. C. Chase, and James

Kemper of the Committee on Local

Relations, the nominees were

David W. Eames, Robert B. Ritter, Walter

L. Swan, and J. H. Althouse.

The function of these committees has been to keep the industry informed on all matters, keep in close touch with the industry, and report to

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Television, S. H. Fahoe, Mitch

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Relations, the nominees were

David W. Eames, Robert B. Ritter, Walter

L. Swan, and J. H. Althouse.

The function of these committees has been to keep the industry informed on all matters, keep in close touch with the industry, and report to

the members at large of the associations.

TOA Sets Committees

Theatre Owners of America, re-

sponding to the requests of the various committees labo-

relations and insurance, this week issued its list

of nominees for the next term. Named by proxy E. D. Martin

of the Committee on National Legislation, A. Julian Revley

of the Committee on Local Legislation, Robert E. Bryant

of the Committee on Organzation, and Morris Blank, Elmer C. Du-

COMO, Sam Pininfari, Pat Mclean,

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The function of these committees has been to keep the industry informed on all matters, keep in close touch with the industry, and report to

the members at large of the associations.
We are deeply grateful that February Redbook tells millions that Paramount Pictures led the industry during the past year when “excitement was the keynote of the motion picture business.”

We are honored to be included with the stars and producers of Redbook’s Outstanding Pictures as having a part in bringing this
superior entertainment to the public.

And we are happy to pledge our company’s efforts, resources and talent to making 1955 a year of even greater Paramount achievement.

BARNEY BALABAN
President

Y. FRANK FREEMAN
Vice-President in Charge of Production
and Studio Operation

DON HARTMAN
Executive Producer

---

Nbc-tv
Coast To Coast
Thursday, January 27th
Redbook's
16th Annual Movie Awards
On the Lux Video Theatre
10 p.m., est... 10 p.m., PST
Frisco Customs Takes Its Leisuere
In Test As Film Port of Entry

By RALPH J. GLEASON
San Francisco, Jan. 25
The question of whether or not San Francisco might become a film port of entry in the foreign art film field was decided this week in a decision from the Collector of Customs of the Port of San Francisco.

If the customs people release Chicago's "Crossett the Corsair" by Maurice Cloche and starring Robert Lebeau through Jean Pierre Kerrien, without cutting it too much, it will open the possibility that other foreign films from the world could reach this city.

The decision is assigned to Continental Distributors whose Frisco representative is Maury Schwartz, operating this film port for the local theaters in conjunction with Walter Y. Corsica State Company.

The film was flown from New York to San Francisco in the afternoon, and the customs people at the airport released the customs house for three hours.

After several preliminary showings before local critics, whose previous film experience has been limited to the region of the Bay area and the Orient and Austria as one of Morton sideways, this was operated at this port in recent years, a general idea of the preference for this film at various film critics at Schwartz's insistence.

At the time of this evening's show, H. Morgan Hagan of the Chronicle, Horsense Monday, and Sunday, as well as other film critics attended and gave their reactions.

An interested observer of the situation is Brand Sloan who is another critic and corresponding executive for the New York film district. He has this opinion about San Francisco: "I have never seen a better film in Europe but never tried out here.

The reason for importing a film that has been seen by one hundred critics on the West Coast is that the hope is that the customs people will release the film here. It is in New York now and the fact that there is no hope that it will be released here as "Crossett the Corsair" by Maury Schwartz at all and any film ads is the same today and the same as usual, unless the local cop tops come in. Films imported by Schwartz according to Schwartz are usually cut down to the New York State censorship laws and then are not shown elsewhere in the United States, although recently via San Francisco could be shown under the right conditions in the censorship board and then would be cut down to this level, too.

However it looks like it is going to be done.

A group of local customs men are on the same level as a group from a standpoint of censorship, but from the points that they are all questioning, the local customs are in agreement with the customs in New York.

"Crossett the Corsair" is being released to San Francisco but if the customs people release it, it will open the possibility of other foreign films reaching this city.

The "Navy's Own Assault" is one of the films that has been seen in this city in a number of short films in Europe but never seen here.

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The "Navy's Own Assault" is one of the films that has been seen in this city in a number of short films in Europe but never seen here.
For 128 weeks the nation's top best-seller! It will be your greatest Easter attraction!

written by the woman who loved him!

20TH CENTURY-FOX presents

A Man Called Peter

IN

CINEMASCOPE

STARRING

RICHARD TODD · JEAN PETERS

PRODUCED BY

SAMUEL G. ENGEL · HENRY KOSTER · ELEANORE GRIFFIN

DIRECTED BY

SCREEN PLAY BY

COLOR BY

De LUXE

"It'll be a pleasure to celebrate Easter with 20th!"

YOU'LL FEEL BETTER AND PROUDER FOR PLAYING IT!
Clips From Film Row

NEW YORK

Alpine Theatre, 80-west-in-the-room, has been rented by Marjel J. Berlin to The Musicians of America. Mr. Berlin, who took the house on a long-term lease with new seats and a complete new front, has Charley Holub as booker firm.

After Service Corp issued a past due letter of charge against Sydne McCaig, a 15-year music establishment at the Washington, Granite City, whose past due has been relitigated after being dark for two years.

PHILADELPHIA

M. Silver, SW zone manager, has accepted the position of Assistant Chairman of the National Board of Review of Motion Pictures. To be in Florida to establish the office on January 31 by Henry Burch.

Guy V. Ida, theatre owner in the city, has leased his Grand to a local operator. His new contract with Bert Shen, Harry Hendel and Ida has also joint interests in houses elsewhere in the city.

Grace Benitz, who has been on the road for 10 years, has relitigated Wells C. Dunn as head of the W. W. Dunn organisation. He arrived last week after working for 2 years in the city.

John H. Harris, head of Harris Amos, Co., and producer of the New York premiere of "The Last Drop," has received the Gold Award of the American Film Institute. Mr. Harris also appears in the film's première.

Curtis C. Smith, head of Curtis Smith Exhibits and now building an outdoor theatre in the city, has been elected as a third term president of the National Association of Outdoor Theatres.

Corporal Tom Budzynski, former Harzinger's boy in the city's department, has arrived in England this week by way of Munich and Germany while in the service.

Settlement

Continued from page 1

From the Justice Dept, and before the discharge of testimony last week, it was revealed that Cohen had filed an answer to the demurrer to the complaint in the case of Cohen vs. Board of Directors of the Academy of Motion Picture Arts and Sciences, led by Chief Judge Joseph B. N. Lee, at the 363rd District Court in Los Angeles.

The case involves a dispute between the directors of the academy and Cohen, who is seeking to compel the academy to pay him for his services as a director of the academy.

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Australia

Continued from page 1

Voting in the United States

21 RKO Pix

Continued from page 2

Tale of the "Cuckoo Clock"

The Tale of the "Cuckoo Clock" is a 1947 animated feature film produced and directed by Norman Young for United Artists.

The film tells the story of a cuckoo that is fooled by a crooked merchant who promises to send him back to the forest after his appearance. However, the merchant keeps the cuckoo captive in his shop, and the film ends with the cuckoo being released back to the forest.

In the film, the character of the cuckoo is voiced by voice actor Frank Tait, and the music is composed by composer Oliver Wallace.

The film was released on September 4, 1947, and it was a critical and commercial success, earning a net profit of $250,000.

Censor's Should

Continued from page 1

Tensions between the two countries have been rising in recent weeks, with both nations accusing the other of border violations and espionage activities.

Despite efforts to reach a diplomatic solution, the situation has escalated into a military conflict, with both sides launching airstrikes and ground attacks.

In this context, the United Nations has called for a ceasefire and the withdrawal of all forces from the contested area. The international community has also imposed sanctions on both countries, aiming to pressure them into complying with the ceasefire agreement.

However, the tension continues to persist, and a full-scale war could be imminent unless a lasting solution is found to the conflict.
ENTERTAINMENT ON A BIG SCALE!

Spectacular splendor. Singing glory. Sights to see: Hannibal's Army and elephant cavalry; the Barbarian and the Beauty; amazing underwater dance spectacle; statues come to life; dance of the Painted Elephants; clash of armies at gates of Rome!

PROMOTION REACHES 270,073,553!

270,073,553 persons reached by advertising and TV. Twenty-one million viewers with Esther Williams on "What's My Line"; 42 million reached by Ed Sullivan's "Toast of the Town" (scenes from the picture, interview with Esther); 8,370,000 with Ed Murrow's "Person to Person" Feb. 11th visit to Esther's home; 198,703,553 readership of magazine ads and the 4 big national Sunday Supplements. Countless more millions will see the Baby Elephant in M-G-M's touring "Jupiter's Darling" truck, with visits to editors, TV and radio stations, hospitals, etc.

THE "BIG SHOW" OF
COLOR MUSICALS!
With A Cast of Thousands Starring

ESTHER WILLIAMS
HOWARD KEEL
MARGE and HOWARD GOWER
CHAMPION GEORGE SANDERS

with RICHARD HAYDN • WILLIAM DEMAREST

Screen Play by DOROTHY KINGSLY
Songs by ROBERT E. SHERWOOD • BURTON LANE and HAROLD ADAMSON
Choreography by HERMES PAN • Photographed in EASTMAN COLOR
Directed by GEORGE SIDNEY • Produced by GEORGE WELLS

(Available in Magnetic Stereophonic or Perspecta Stereophonic Optical 1-Channel Sound)
Film Reviews

They Were So Young—Not to her liking. Getting nowhere, a girl decides to run away. She escapes and meets Scott Brady. Always a neat, upright, blond, Brazilian bullfighter Raymond Robert Eiji Peter Melvyn John Patricia
of standards. three

Caroline erally

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A message to exhibitors from Terry Turner:

It has been my experience that the best way to tell your story is in cold hard type backed by results...Well, 'Gangbusters' has opened throughout New England & Upper New York State to what we all term

SMASH and RECORD BREAKING BUSINESS!

and we intend to maintain this saturation formula backed by The most effective television-radio & newspaper campaigns I have been associated with...First movie to be backed up by a 500 station-
PLUS network campaign coast to coast on the Mutual Broadcasting System. Here's hoping I'll be working with you.

Cordially,
Terry

Figures
don't lie

FIRST FLASH FIGURES
from ACTUAL 327 PLAYDATES

BOSTON, MASS.
(Held Over 2nd Wk.)
First 5 Days: $28,000

PROVIDENCE, R. I. (Area)
Held Over 4 Days: $24,506

NEW BEDFORD, MASS.
Held Over 4 Days: $4,971

SPRINGFIELD, MASS.
5 Days: $8,722

HARTFORD, CONN.
4 Days: $6,600

BUFFALO, N. Y.
4 Days: $8,800

ATTLEBORO, MASS.
1 Day: $1,161

FITCHBURG, MASS.
1 Day: $1,722

NASHUA, N. H.
1 Day: $914

ROCHESTER, N. Y.
4 Days: $9,000

FALL RIVER, MASS.
2 Days: $3,623

LAWRENCE, MASS.
Held Over 5 Days: $4,070

MANCHESTER, N. H.
Held Over 2 Days: $2,548

WOONSOCKET, R. I.
Held Over 3 Days: $3,001

WORCESTER, MASS.
3 Days: $7,500

Terry Turner
Visual Drama, Inc.
1440 Broadway, New York City

for further information

Joe Levine
Embassy Pictures
19 Winchester, Boston, Mass.

CRIME STORY OF THE CENTURY! FIRST TIME ON A THEATRE SCREEN!

- the screen-shattering record of the self-appointed hot-shot of his cell block...and the law boys who put him on ice!

VISUAL DRAMA, INC.
in association with TERRY TURNER presents

THE FIRST FEATURE-LENGTH PRODUCTION OF

GANGBUSTERS

THE FACTUAL STORY OF PUBLIC ENEMY NO. 4, never before revealed!

FURY never remotely approached!

SEE your police-in-action
hound a stir-crazed killer
on the lam...Too crafty to die...Too desperate to live...Not a pretty story— but a true one!

THE ORIGINAL CRIME EXPOSE'
Created by PHILLIPS H. LORD
Produced by William L. Fox, William E. Salter - Directed by Bill Keener

Wednesday, January 26, 1955

VARIETY
**Picture Grosses**

**MINNEAPOLIS**

(Continued from page 8)

"Slow Business" (20th) 4th wk. This is the second week of the run at this theater. Satisfactory.

RKO-Orpheum (RKO) (12,000); (20th) 6th wk. Poor.

Radio City (Par) (4,100); $5-$11.

Last week, Green Fire; $8-$15.

**Cleveland**

(Continued from page 8)

Cleveland, Jan. 25.

Some boxoffice heat is being registered in Cleveland, State, although new product "Prince of Players" is sluggish for the second week. "The Trojan Horse" rolling big in second lap of its run. "Three Little Kittens" still solid for fourth round, is expected to continue its hold in Cleveland. Ohio, got off handily and is still solid.

Estimates for This Week

Alfred Hitchcock's "The Prince of Players" (RKO) (Last week, "City of Promise") (26th) 2d wk. $9,600. "Three Little Kittens" (U) (Last wk., 26th) 2d wk. $9,700. "Sunrise" (WB) 2d wk. $9,500. "Sign of Pag" (U) 2d wk. $8,700. "Aida" (IDE) Thre. $6,700. "Vera Cruz" (UA) 3d wk. $6,000. "Sweetie" (U) 3d wk. $6,300.

Estimates for This Week

Circe (C) (3rd) 2d wk. $7,000. "Trouble in the Glen" (REP. Fancy Features) (RKO) (25th) 3d wk. $6,700. "Salome" (Paramount) (C) (3d) 2d wk. $6,500. 

In-City (4th) 4th wk. $6,500.

Estimates for This Week

Metro (RKO) (8th) 3d wk. $5,600. "Flamingo" (Indo.) Fair Features) (25th) 2d wk. $5,500. "Dreams" (IDE) 2d wk. $5,000. "The Shrew" (Fox) (26th) 3d wk. $4,200.

Estimates for This Week

Paramount (RKO) (9th) 3d wk. $5,000. "Date With a Dood" (Metro) (C) (2d) 2d wk. $4,700. "The Dry Dock" (WB) (26th) 4th wk. $4,500.

Estimates for This Week

Paramount (RKO) (22th) 3d wk. $1,600. "Tobacco Road" (Warner Bros.) (C) (2d) 2d wk. $1,800. "Sinatra in "That Lucky Old Sun" (Warner Bros.) (26th) 4th wk. $1,200. 

Estimates for This Week

Paramount (RKO) (5th) 3d wk. $1,500. "Brave Little Tailor" (Warner Bros) (C) (2d) 2d wk. $1,500. "Call of the Wild" (U) (Last wk., 26th) 2d wk. $1,500.

Estimates for This Week

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Coming Events: Cancellations

Some wholesale TV program axings appear to be on tap, come on the heels of the TV week which explains why the major networks, particularly NBC and CBS, are rushing new shows into production. The week isn't canceling the fact that the usual trouble looms ahead, in particular to regard-hour shows, and have no need to be canceled.

Among the more imminent casualties, the General Electric-sponsored "Big New" show that a clash for the ash heap in March. The network admits there are other "weak spots" that have got to come out. The network is now occupied by the sustaining "Life With Father"—is trouble time. The Tuesday 8-10 "Halls of Ivy" has failed to grab. Erickson, 4 TV is trouble Monday before the season's out. The Thursday night hour "Climate isn't making Westinghouse too hot for TV, and the 6-10 time is being a toughie. But don't worry, they both will survive the 34-35 semester. The network has already been been posted on the Sunday in Eastman this week.

It's reported the next Ray Boiger show on ABC-TV, sponsored by Lehn & Fink, is already in trouble. There are plenty of client jitters about the show's future. The show must put on a kick, but it's not too far off.

The Monday 8 to 9 Cogitate "Comedy Hour" slot appears headed for the ash heap based on the Nielsen, which, despite a fair studio acceptance of the show, is not hitting the ratings. The series seems to be the ABC-TV's major cost in terms of audience pull. Fact, too. That the show was tried for a week is an indication of something less than wild enthusiasm on the part of the ABC-TV. The Eastman Studios don't exactly seem to be interested.

Eastman had reportedly pulled back the second time the network tried "Norby," a key production for the Je中断 line. The sponsor's cut and Eastman's Webster's S15 status precludes such a possibility, as least for the present.

Fact that Eastman Kadak commutes to the New York series on "Norby," involving such a large sum, even before any of the films were shot, has been one of the eyebrow raisers around the trade.

Guy Lombardo Plays A Live & Film Parley In Unique Operation

Guy Lombardo has grabbed himself another key slot on NBC-TV that has all the earmarks of being a winner. For a long since been entrenched in the NBC-TV chart, the Lombardo show will be day and half hour program (2:30-4:30) starting at the same time this week (27) in its MCA-distributed NBC daytime series under his own corporate auspices. The hour will be waxed "five-tight cross" and Lombardo will find him plugging his Friday stints on his TV program. That may be one way of placing the Friday as the Finished show. It will feature Lombardo, with a personality front that are usually started after a live show has been set up, the Lombardo cellar-ist, incurs, has caught the NBC-AS-NBC ignition chain in the N.Y. market.

A member of CBS-TV's press office had himself a wild goose—ex-Pressman but not D.C. Pressman. The weekend (22-23) to square newspaper stories planted in the press were the "Sputnik" launch. The event was guest was Dr. Conrad Z. Lorenz, authority on animal behavior, nap the U. of Munich in Germany. The press' agent Miltie Reubens, talks to ducks and geese and they listen. There was all kinds of amazing experiment, plus a live duck, no less. This eventuated into a real live duck story that almost can't be told because of the required facts.

Dr. Lorenz gives the "eir eye" of the duck's behavior to the "unknown, only to him. He imparts in the minds of the little ducklings. To this, he has now been placed the story that he can't be the first living duck to know the future. To this, he must be the first living duck to know the future.

Northfield had to turn up 50 duck at the same time. To this, he must be the first living duck to know the future. To this, he must be the first living duck to know the future.

Dr. Lorenz's experiment was the key leg for the duck, he was ordered to proceed under the supervision of his boss, and the duck, but not the duck. He was ordered to proceed under the supervision of his boss, and the duck, but not the duck. He was ordered to proceed under the supervision of his boss, and the duck, but not the duck. He was ordered to proceed under the supervision of his boss, and the duck, but not the duck. He was ordered to proceed under the supervision of his boss, and the duck, but not the duck. He was ordered to proceed under the supervision of his boss, and the duck, but not the duck. He was ordered to proceed under the supervision of his boss, and the duck, but not the duck.

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Radio Entries Off
Columbus, Jan. 25.
Number of television entries for the Columbus station this year has
nearly doubled this year, while the
number of radio entries has dropped
20%, according to an early tabu-
date of operating figures for the
State's forthcoming American Broad-
casting Corporation Radio and
Television Programs.
In the five months since the Exhition has been open
for entries, the Columbus station showd 165 television entries as
against 86 last year. Radio mothcal entries were 1,854 to 310 this year.

National City Bank
$2,000,000 Splurge
On Late Nite News

Late night news is worth a
thousand dollars to the National City Bank in New
York. That's the cost of the new network
by the bigwig financial institutions which has taken shape in the last two
years. The bank, through a subsidiary, WNBC, has become one of the
three leading late night news networks, along with NBC and ABC.

Radio City TV
$3,000,000 Sale
Ends Confusion

Minneapolis, Jan. 25.
Subject to FCC final action on
solicted Television and Radio
station license applications,
Radio City television stations
bought Twin Cities television stations
WINC-TV and WMPX-
TV in a $3,000,000 sale.

Radio City TV is expected to pay about $3,000,000 and
other consideration for the licenses of
WINC and WMPX.

Station officials state WNBC and WMPX will be merged into
Radio City TV after the license is granted by the FCC.

Fourth Station for
Philly in $3,712,000
Purchase of WDEL-TV

Philadelphia, Jan. 25.
Philadelphia will have its fourth television station with the
purchase of Channel 7, operated by WDEL, owned by
WIBG, by local owner.

Paul F. Harron, president of
WIBG, announced the sale price of
$3,712,000. The station is now
under the ownership of the
Philadelphia group, which
will own the power transmission next month to the station
which operated under the
nickname of "Channel 7 in
with "Chrangrse" at that hour
Monday-Wednesday-Friday,
9 to 11:15 at 11:15 on those days

When Is a Network
O&O Station an Ind? 
WTG's 'Emiga' Status

In light of recent developments, it becomes obvious to industry
officials that WTG, Washington, D.C.
is operating more deliberately like a
station and not an independent or
operated station. However, consid-
erable discussion is going on in
the industry as to whether this is the
filing station no more than eight sponsored segments, feel-
that strong is the best way for sta-
tions to move forward and to
institute a new level of inde-
pendence in the entertainment
industry.

Previously owned by J. Halle
Stein and John F. Steinman, the
station was sold to WDEL by
Cameron Swayze 15-minute
segments.

Lea Paul, Mary Ford's
Midwest MBS Sponsor

Champaign, Jan. 25.
After a two-year layoff from net-
twork television, the Radio and
Television firm is checking back in with the National Broadcasting
Company.
HULT in Exit, Rice  
To GT in O'Neill's  
Exec Revamp  

NBC-TV's 500G  
"TH' Fruit Cup  

"Stay on Your Own Street"  

Refusal of Gen. David Sarnoff to have anything to do with this Sun Column has been announced by industry (Sarnoff wanted the RCA-NBC board chairman to take a hand in labor negotiations). However, Sarnoff accepts the widening schism existing between the webs. Only the week before it was learned that the projected CBS-TVT "Omnibus" which RCA had scrapped for use of CBS was blueprinted for the Ford Foundation's Radio-TV Workshop, was known to be in the works.

One NBC spokesman put it this way: "Why should the General Electric group have the say, when the "Omnibus" is in the works?" As of this writing, Sarnoff has changed his mind and has decided to take a hand in the negotiations. The industry will now have to look elsewhere for a solution to its labor problem.

On NBC's next big move, the "Omnibus" will be a 1000-gallon production, in which CBS's "Omnibus" was to be 500-gallon. The "Omnibus" will be produced by NBC's "Theatre Guild," and will be shown on the NBC network.

NBC's "Executive Revamp" was the result of a long "think tank" session held by the network's top brass. The new "Executive Revamp" will be a weekly half-hour show, which will air on NBC in the 10:30 p.m. time slot. The show will feature NBC's top executives, including NBC's new president, Leonard H. Shatzkin. The show will be hosted by NBC's top executive, Ed Shatzkin. The show will focus on the network's operations, and will feature interviews with NBC's top executives, as well as guests from the network's various departments.

The show will be produced by NBC's "Theatre Guild," and will be shown on the NBC network.

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The show will be produced by NBC's "Theatre Guild," and will be shown on the NBC network.
"NBC's programming of spectacals and general razzle dazzle," writes John Crosby in the New York Herald Tribune, "has given television an importance and a sense of excitement that it cannot afford to lose."

The NBC Color Spectaculars have broken the rigid radio-mold of unvarying strips of half-hour shows. They have forced wider horizons, new programming concepts... they draw into television great stars, writers, directors from all over the world. In addition they have given Color Television tremendous impetus by providing regular and impressive color programming.

The special ingredient that has given all television its great expansion and excitement has been the NBC Color Spectaculars. And the audience response has been unmistakable.
Since the new season began in September, Nielsen ratings\* show:

More than 11 million families watching the average Spectacular—almost double the audience of the average evening network program.

Seven Spectaculars with Top Ten-sized audiences during the six rating periods.

More homes tuned to NBC—an average of 619,000 more homes than the second network, with its average nighttime program.

In every rating period, more Top Ten shows from NBC than any other network.

NBC's program leadership has made it a most exciting year for the television audience. And a most profitable year for advertisers.

Lawmakers in at Least 7 States
Go to Bat on Local Grid Control

Chicago, Jan. 25.

Whatever the National Planning Committee, a television committee has for college football next fall may be thrown for a loop by the block of resolutions being considered by lawmakers in at least seven states. Legislation is being considered by lawmakers in the Midwest. One such measure, introduced by Sen. John G. Rollett of Wisconsin, would ban the practice of local grid-control television in that state. The legislation would also prohibit the use of local grid-control television in any other state that does not have a television license.

Hanging over the heads of the committees in the Midwest is the possibility that the resolution may be passed in another state. In the case of Wisconsin, the resolution would be introduced by Sen. William J. Ross of Illinois. The resolution would also ban the use of local grid-control television in any other state that does not have a television license.

In the meantime, a resolution that would ban the use of local grid-control television in any other state that does not have a television license has been introduced in the state legislature. The resolution would also prohibit the use of local grid-control television in any other state that does not have a television license.

In other news, the National Planning Committee has approved the use of local grid-control television in the Midwest. The committee has also approved the use of local grid-control television in any other state that does not have a television license.

ABC Flackery In Economy Revamp

In still another economy move, ABC, the first network to adopt a publicly set up its New York radio department, is moving to a public radio department, according to a change in policy that has been announced by Mr. James C. Swett, Director of the radio department.

ABC, which was the first network to adopt a publicly set up its New York radio department, is now moving to a public radio department, according to a change in policy that has been announced by Mr. James C. Swett, Director of the radio department.

The change in policy was announced by Mr. Swett, who said that the network has decided to move away from the practice of having a separate radio department and to go back to the old system of having separate radio departments in each city.

In the original plan, Mr. Swett explained, the network had a separate radio department in each city, but in recent years, he said, the network has been moving away from that system and has been going back to the old system of having separate radio departments in each city.

Swett said that the change in policy was a reflection of the network's desire to be more flexible and to be able to respond more quickly to the needs of the local radio stations.

In the past, the network had a separate radio department in each city, but in recent years, he said, the network has been moving away from that system and has been going back to the old system of having separate radio departments in each city.

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Here is the crawl!

A list of credits of those responsible for the unanimous praise from the press:

**MAX LIEBMAN**

**PRESENTS**

**VICTOR HERBERT'S**

**"NAUGHTY MARIETTA"**

BOOK AND LYRICS BY

*RIDA JOHNSON YOUNG*

**CAST**

MARIETTA: PATRICIA MUNSEL
CAPT. WARRINGTON: ALFRED DRAKE
ETIENNE: JOHN CONTE
YVONNE: GALE SHERWOOD
PIERRETTE: BAMB LIND
PIERROT: ROD ALEXANDER

**ADAPTATION BY**

WILLIAM NEIL FRED BILL FRIEDBERG SIMON SADY JACOBSON

**BOOK STAGED BY**

MILTON LYON

**DANCES AND MUSICAL NUMBERS BY**

ROD ALEXANDER

**MUSICAL CONDUCTOR**

CHARLES SANFORD

**MUSICAL ADAPTATION BY**

CLAY WARNICK AND MEL PAHL

**ARRANGEMENTS BY**

IRWIN KOSTAL

**CHORAL DIRECTOR**

CLAY WARNICK

**SETTINGS AND ART DIRECTION BY**

FREDERICK FOX

**COSTUMES BY**

PAUL DUPONT

**PRODUCTION STAGE MANAGER**

STERLING MACE

**GRAPHIC ART**

FRANK WILSON

**TECHNICAL DIRECTOR**

HEINO RIPP

**LIGHTING DIRECTORS**

FRED MCKINNON HERB GREELY

**AUDIO ENGINEER**

FRED CHRISTIE

**ASSISTANT TO THE PRODUCER**

MAX SIEGEL

**SUPERVISOR FOR NBC**

HAL JANIS

**ASSOCIATE PRODUCER DIRECTOR**

BILL HOBIN

**PRODUCED AND DIRECTED BY**

MR. LIEBMAN

**NBC TELEVISION SAT. JAN. 15TH**

**SPONSORED BY YOUR OLDSMOBILE DEALER**

**PRODUCTIONS REPRESENTED BY WILLIAM MORRIS AGENCY**

**"Naughty Marietta"**

*Superlatively—DAKU, N. Y. TIMES*

"Naughty Marietta" was distinguished for its production numbers... in color the waltz scenes in the gambling casino were almost like a lovely moving bouquet.

—**JACK Goold, N. Y. TIMES**

"Naughty Marietta" has a lovely score and it was given an eye-filling production. I saw it on a 21-inch color set and some of the production numbers, especially choral dance numbers in the square village, were a riot of color harmony, the like of which I have never before seen on television and rarely anywhere else."

—**JOHN CROSSY, N. Y. HERALD TRIBUNE**

"Victor Herbert would have been mighty proud... it's nearly half a century (45 years to be exact) since Herbert's opera first tread the Broadway boards, but Saturday night's videotape production gave it a spark and a vogue that belied its 1910 vintage. In practically every facet (acting, singing, dancing, camera work, choreography, sets, the costuming and musical direction), 'Marietta' enjoyed an undated tempo and vivacity designed to strike a universal appeal... All in all a real Saturday night treat."

—**ROSE, VARIETY**

"Superlatively integrated showmanship in color presentation... everybody concerned seemed touched with genius... scripting battery was extremely successful."

—**BOB FRANCIS, BILLBOARD**

"It was the best tinted show we have caught and the first dual we have ever seen on live TV... Victor Herbert would have liked it."

—**NICK KENNY, N. Y. DAILY MIRROR**

"Superior production and exceptionally fine talent... all production hands rate a good deal of credit for the impressive presentation."

—**DARYL, VARIETY**

"Naughty Marietta" proved that color TV is coming of age..."

—**ED MEIKLEMAN, N. Y. DAILY NEWS**

"It would be difficult to gather a cast on Broadway today as outstanding as the one in this "spectacular"... Patrice Munsel, equipped with a piquant Franco-Italian accent, made a charming heroine. Not only was her singing a joy but her acting ingratiating. Alfred Drake, as the steward Captain Warrington, swashbuckled all over the premises with a fine touch of bravado and, vocally, of course, he too was tops. John Conte, portraying the dandy and villainous governor, also contributed a highlight performance, both in speech and song, and did Gale Sherwood as his jilted love, Bamb Linn and Rod Alexander's dancing, especially in the 'Puppet Ballet', made one wish for more. In fact, Rod's choreography throughout the show reflected the grace and beauty of the period... All those who worked on this production deserve credits."

—**RIN CROSS, N. Y. DAILY NEWS**

"Naughty Marietta" colorful and gay... it was a splendid production... Max Liebman assembled a first-rate company for this spectacular... the old familiar songs were sung in style by professionals who knew their business. Who could ask for more?"

—**HARRIET VAN HORN, N. Y. WORLD TELEGRAM**

"At week's end, NBC scored again with the Max Liebman production of that tuneful old light opera, Victor Herbert's 'Naughty Marietta', beautifully sung by Alfred Drake and Patrice Munsel and with dances of fine Latin fervor devised by Choreographer Rod Alexander."

—**TIME MAGAZINE**

"Skilled editing and a highly professional production job made Max Liebman's 'Naughty Marietta' one of the very best TV musicals seen in recent months."

—**JACK HARRISON, HOLLYWOOD REPORTER**

"Victor Herbert's music is still tinkles merrily. It was nice meeting it again via TV's version of his 'Naughty Marietta.'"

—**WALTER WINCHEL, N. Y. DAILY MIRROR**
WNYC, WLBI Share Spotlight
In N. Y. Music & Drama Festivals

Unrelated efforts by two radio stations, an indie and a municipally-owned operation, will bring some of the nation's finest music and drama to New York in the coming months.

Lisa Rivette of the WLBI staff has announced that the station is planning to sponsor a number of special events. WLBI, which is the fourth non-commercial station in New York, has tentatively scheduled a number of programs for the fall, including a series of concerts and a series of live broadcasts from various locations.

Anne Sabin of WRSH, the Village Voice's sister station, has announced that the station is planning to sponsor a number of special events. WRSH, which is the second non-commercial station in New York, has tentatively scheduled a number of programs for the fall, including a series of concerts and a series of live broadcasts from various locations.

Radio Scholarship Fund as Memorial to Veda Helenman

A Radio Scholarship Fund has been established by the American Theatre Wing in New York in the memory of Miss Helenman.

The amounts from gifts to the Radio Scholarship Fund by various radio personalities and the proceeds from an event held in honor of Miss Helenman's memory.

Pitt's Channel 11 Tint Still Tough

Pittsburgh, Jan. 25.

It begins to look now as if the race for Channel 11 here will go down to the last week. For a time, after Westinghouse had pulled out of contention following the split with DuMont for $8,757,000, there was considerable talk that WWSW would end up as No. 3, with the independents, but when the FCC allowed the license to Westinghouse a few weeks ago, the speculation was dropped.

The FCC is expected to act on the license application of the Catholic University of America, a television station in Washington, D.C., by June 11 before the FCC can be justly expected to act on the station.

In the meantime, Westinghouse's has begun its complete week with a week-long介绍一下 about itself, "The New Channel," with the FCC marking the change of ownership with KDKA in mind.

Inside Stuff—Radio-TV

Switch' Advertising
On Radio-TV Probed By
Brooklyn Grand Jury

Brooklyn District Attorney Edward Silver has begun a probe of what he called "scandalous, shock ing, unexplained expenses" that have been charged to the city by the "New York News" radio station. The examiner was investigating the station's finances as part of his investigation of the city's budget.

Judge Jack Elwin, who has been called in to examine the station's records, has said that the probe will be complete by the end of the month.

Deane Pike TV Series

ABC-TV is planning to air a new series of programs featuring the life and career of Deane Pike, the first black woman to become a major actress in a major television series. The series is expected to be on the air in late spring or early summer.

Inside Radio-TV

The "TV Show of the Year," a new anthology of the 12 best television shows of the year, will be broadcast on CBS in the fall. The show will feature interviews with the stars of the shows and will be presented by the Academy of Television Arts and Sciences.

The show will also feature a special segment on the life and career of Deane Pike, the first black woman to become a major actress in a major television series.

In Washington

ABC newsman Martin Aronson has been linked with a new five-minute cross-board televsion news show over WMAL-ABC, with local news and weather.

The show is known as "Morning Call," and it will have a daytime audience of around 1.5 million.

In San Francisco

KQED, educational television, has added another day of programming with two new shows on Saturdays. "Our Rugged Constitution," which examines the role of the Constitution in American life, and "Midnight Chapel," a new religious program in series, will be aired.

In Minneapolis

The Minneapolis-St. Paul radio and television stations are having a lively time with the debut of the new "KQED" program. The program, which features local news and weather, is expected to attract a large audience.

In New York City

Marilyn Ross, singer who has been a guest on a number of television shows and has appeared in films, has been cast as the lead in a new television series. The series will be produced by Deane Pike, the first black woman to become a major actress in a major television series.

The series is expected to be on the air in late spring or early summer.

In Chicago

Bill Yovan has departed his CBS radio sales berth to become promotions manager for WMAQ-AM. He has also joined the board of directors of the Chicago Chamber of Commerce.

In San Francisco

Fred Reynolds, former head of the National Association of Broadcasters, has been appointed assistant manager of KOVR-TV.

In Minneapolis

The Twin Cities television stations are having a lively time with the debut of the new "KQED" program. The program, which features local news and weather, is expected to attract a large audience.
"He was tremendous, better, beyond all expectations." — Vancouver Province

"His routine is clever and fast-moving, and he has retained that magic quality that has made for him a spectacular career." — San Francisco Call-Bulletin

"They were sensational and terrific, trite wordage but true." — San Francisco Chronicle

"He still possesses that same vocal magic that thrilled millions." — (Portland) Oregon Journal

"There's still gold in Nelson Eddy's voice and hair, and Chi Chi first nighters declared it a bonanza." — (Palm Springs) Desert Sun

"This is a GREAT show. Nelson Eddy and Gale Sherwood are terrific . . . Don't miss!" — San Francisco Examiner

"Nelson Eddy packing them in and knocking them dead. Didn't I tell you?" — Vancouver Sun

". . . absolutely wowed them. In years of covering the night-club beat, we have never heard such a terrific ovation as was given him." — San Francisco Progress

"A new, versatile Nelson Eddy displays his talents smartly to Amato customers from the time he enters until he begs off 33 minutes later to plenty of palm-whacking." — VARIETY

THEODORE PAXSON,
Pianist

He's more than a great accompanist; he leads the band now — and how!
"It was a triumphant return to the Italian Village for Nelson Eddy." — San Francisco Call-Bulletin

"... has developed into a polished nightclub performer who can hold his own with any. His rich and powerful baritone fills the room and really sends the middle-aging babes who remember him from the movie days. Meanwhile moppets, who never saw him before, swoon in the aisles."
— New York Sunday Mirror

"... wonderful guy; great singer; down-to-earth; light comedy touches."
— San Francisco Examiner

"... left the first-nighters clapping for more."
— San Francisco Chronicle

Special Material
By BEN OAKLAND

ARTISTS, LTD.
CA BLVD., BEVERLY HILLS, CAL.
Ave., New York 22, N. Y.

San Francisco, Cleveland, Dallas, Detroit, Allis, Boston or London

"... had the opening night males gasping."
— (Portland) Oregon Journal

"To top his performance, Mr. Eddy produced the most luscious singing partner he's ever had. She's Gale Sherwood, tall, honey-haired and with a voice to match. She was superb." — Vancouver Province

"... a stunner and wotta singer!"
— San Francisco Examiner

"... magnificent voice and a figure to match."
— New York Post

"The girl is so beautiful you gasp at the sight of her and she has a voice to match." — Oakland Chronicle

"... a gorgeous hunk of blonde. What a pip, and what a singer!"
— New York Sunday Mirror

"Gal has a sensational set of pipes, is outstanding in every department."
— VARIETY
ALL ABOARD for the Industrial Heart of America!

where money is one of the most important products people make—and spend.

You get there faster with this triple-powered combination. Express service to, and sure connections with, the most active pocketbooks in the Ohio River Valley!

**From the Production Centres**

From New York to make them at reported $10,000 cost to WTCN...

New York

Josephine Blea, "Tex & Joes" and "The Candelaria European Trip,..."

"Crazy Lary," a new comedy show, has an addiction to WJZ's..."

Betty Homan, new "The Candelaria European Trip,..."

Duffy Appleton and Anne Heiss plan to open the "Candelaria European Trip,..."

Betty Darby, hostess to the "Candelaria European Trip,..."

New York

Luther Gross, one of the top radio stars of the 20th century (he was..."

"The Candelaria European Trip,..."


develop a list of top show business talent for WTCN. He's also..."

Sponsor of the "Candelaria European Trip,..."

Produced by Raymond's "Candelaria European Trip,..."

New York

John K. M. McCaffrey and new "The Candelaria European Trip,..."

Addiction to WJZ's "The Candelaria European Trip,..."

The show will be aired on the NBC network..."

Frank Farrell replaces Frank "The Candelaria European Trip,..."

"The Candelaria European Trip,..."

While Camel's "The Candelaria European Trip,..."

Airing daily, "The Candelaria European Trip,..."

Producer of "The Candelaria European Trip,..."

Michael Higgins in Sunday's "The Candelaria European Trip,..."

George Skinner's "Morning Show" on WTCN is a major..."

Michael Higgins in Sunday's "The Candelaria European Trip,..."

"The Candelaria European Trip,..."

Cross-board with "The Candelaria European Trip,..."

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Radio Reviews

MEET GEORGE LUBEIN


This program features an orchestra conducted by George Lubein, who is well known for his precision and sensitivity in interpretation of classical music. The orchestra is composed of experienced musicians who have collaborated with Lubein on previous occasions. The performance is expected to be of high quality, reflecting Lubein's expertise and the orchestra's abilities.

John R. Bereskin

WBSR, 1150 AM

Super Power 316,000 Watts

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Radio Reviews
“Look, Ma,

“Despite the fact that she and restricts herself to a limited strictly on her own talents, Jo Stafford's jackpot among the 15-minute 8 p.m. time slots.

“Miss Stafford's 19.9 in Perry Como's, but latter's is a work on his three-times-a-week airing nights on CBS-TV, is sponsored by

Jo Stafford reaches
**No Guests**

only has a once-a-week exposure format sans guests and relyingford has hit the No. 1 Nielsen rat-
tv musicals, a staple of the 7 to

the latest tallies is the same as eekly composite percentage based gs. Miss Stafford, heard Tuesday y The Gold Seal Co."

5,538,000 homes!
**VARIETY**

**Moscow's Color TV**

Washington, Jan. 25.

The color system about which the Russians have been so secretive might one be a color wheel on the receiver, similar to what CBS developed for their color receiver with Kinemacolor motion pictures of a generation ago.

A Soviet broadcast to Czechoslovakia just monitored in Western Europe.

Leningrad constructors and engineers have built transmitters and receivers that transmit and receive color. At the Moscow television center, a new metal tower has been constructed in this area, surrounded by a giant peripheral with a special aerial on the top for the transmission of messages both in color and sound.

Fourteen transmitters, an experimental television receiving set has been constructed that differs from customary television sets, a transparent disc with special light filters, placed in front of the screen.

The first color was also claimed the Russians invented the first color in 1925.

---

**One-Man Radio**

Continued from page 14

Having been made in Detroit and Hollywood, and has a set in New York for the next target.

Bolsho, meanwhile, has

succeeded in creating the idea. The director's project work and goes to full web March 17, to be followed by a

backing-quarter-hour of Robert L. Ora and another week, and by the

fourth week, the next, a short

Sunday airer. Paddy Dow, host of the evening's show, will air three-a-week apperances of a "sensational news" on the" Godfrey". 

An interpretation of the Depart

ment of Commerce's "casting in X. State" shows the area, to which is undergoing a
temporary saturation, to be one of the most

advertising times in the country.

Making a few predictions, the record number of people who-

ning growth in color video set usage in

of 30,000 sets of)

By the end of 55, there

150,000 sets of sharp, with

increase each year thereafter until

in those years, there will be

50,000,000.

This expected success with color television has led to a number of developments making the state a leader in the field. Observers note that five cities—Albany, Buffalo, Rochester, and Troy, have closed circuit fa-

tilities available in "the business

community and to the general pub-

lic." In pursuit of this theme of

never opened clearly "we got

the color wheel on the set of this-

bly" the report implied that

the 15,000,000 state residents offer

the opportunity to test tele-

vision. A chart shows that "in many areas there are 150 sets of 100 families." 

---

**TelePrompTer**

Shows are better; Each speech perfect

To the letter.

TelePrompTer

Continued from page 9

does a solo film shown on the

L lurz & Des close the show.

---

**HEART Fund**

Continued from page 14


does a solo film shown on the

L lurz & Des close the show.

---

**PROTESTANTS LAUNCH NEW RADIO-TV CENTER**

Atlanta, Jan. 25.

New Protestant Radio and Television Center was formally dedi-

cated here by Bishop G. Bromley Oxnam, of the National Council of Church speaker in the

studi center. Chapel.

Church is internationally

owned and operated set with the

distribution of religious radio and
tv programs in America. Its own

organizations being Lutheran, Episcopal, Methodist, Presbyterian, Baptist, and Presbyterian, U.S.A. (North

American)

Each denomination retains its identity, although distribution

disbutions are shared.

Each accepts the use of the use and has full freedom in de-

veloping its own programs, each one of them.

On the Center's leading program, "The Protestant Hour," each de-

nomination has a series to present to the national audience. Each group has its own individual

programs, too.

Center, located on a five-acre

tract, representing investment of $400,000 in the two completed units, was given to the Center by Emory U. and the Center already has full

property for future expansion.

---

**Heart Fund**

Continued from page 9


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Continued from page 14


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**TV-FILMS**

**TV-FILMS**

**RUN-OF-MILL VIDIPIX SCORRED**

**G.O.Y. 400 Vidfilms at $9,500,000 On Zv Prod. Schedule for '55**

By BOB CHANDLER

Production of telepix face for syndicated sales has bogged down, and it's only now that producers and buyers are becoming aware of the pitfalls of conformity.

New policy manifesting itself as a reduction in hand-off on the run-of-the-mill telepix, based on the types of syndicated market due to the advent of the adaption of a time slot of the syndicated market.
<table>
<thead>
<tr>
<th>TOP 10 PROGRAMS AND TYPE</th>
<th>STATION</th>
<th>DISTRIB.</th>
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</thead>
<tbody>
<tr>
<td><strong>DAY AND TIME</strong></td>
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<tr>
<td><strong>RATING</strong></td>
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**BOSTON**

- **Approx. Set Count—1,200,000**
- 1. Range Rider (W) | WBZ | CBS | Sun. 7:00-7:30 | 37.4 |
- 2. A. Led Three Lives (Dr) | WBZ | CBS | Mon. 7:00-7:30 | 36.0 |
- 3. Boston Blackie (Myst) | WBZ | CBS | Fri. 10:30-11:30 | 31.4 |
- 4. Liberator (Mus) | WBZ | Guild | Sun. 3:00-3:30 | 21.4 |
- 5. Superman (Adv) | WBZ | National | Fri. 6:30-7:00 | 15.2 |
- 6. Gene Autry (W) | WBZ | CBS | Mon. 6:00-6:30 | 20.9 |
- 7. Annie Oakley (W) | WBZ | NBC | Wed. 6:00-6:30 | 20.3 |
- 8. Wild Bill Hickok (W) | WBZ | NBC | Tues. 6:30-7:00 | 17.4 |
- 9. Kit Carson (W) | WBZ | NBC | Mon. 6:00-6:30 | 15.9 |

**CLEVELAND**

- **Approx. Set Count—1,100,000**
- 1. Liberator (Mus) | WEWS | Guild | Wed. 9:00-9:30 | 31.8 |
- 2. Annie Oakley (W) | WEWS | NBC | Sat. 6:30-7:00 | 31.0 |
- 3. Cisco Kid (W) | WNBK | Ziv | Sat. 6:00-6:30 | 28.1 |
- 4. Range Rider (W) | WNBK | CBS | Thu. 7:00-7:30 | 28.1 |
- 5. Mr. District Attorney (Adv) | KRON | Ziv | Fri. 10:30-11:00 | 22.8 |
- 6. Life of Riley (Com) | WNBK | NBC | Sat. 7:00-7:30 | 22.5 |
- 7. The Whisher (Mus) | WNBK | MCA | Wed. 10:00-11:00 | 21.4 |
- 8. Liberator (Mus) | WNBK | Guild | Sun. 9:30-10:00 | 21.6 |
- 9. Annie Oakley (W) | WNBK | NBC | Sat. 6:00-6:30 | 21.3 |
- 10. Wild Bill Hickok (W) | WNBK | NBC | Tues. 6:30-7:00 | 21.1 |

**SEATTLE-TACOMA**

- **Approx. Set Count—320,000**
- 1. Life of Riley (Com) | KING | NBC | Thurs. 7:30-8:00 | 45.0 |
- 2. Superman (Adv) | KING | KGO | Flamingo | Wed. 6:30-7:00 | 35.6 |
- 3. Range Rider (W) | KING | PKPX | NBC | Mon. 6:00-6:30 | 35.3 |
- 4. Abbott & Coster's (Com) | KING | MCA | Wed. 10:00-11:00 | 25.5 |
- 5. Great American | KRON | CBN | Mon. 7:00-7:30 | 25.8 |
- 6. Range Rider (W) | KRON | MCA | Fri. 10:30-11:00 | 25.0 |
- 7. Annie Oakley (W) | KRON | NBC | Mon. 6:00-6:30 | 24.6 |
- 8. Wild Bill Hickok (W) | KRON | NBC | Wed. 6:30-7:00 | 23.8 |
- 9. Kit Carson (W) | KRON | NBC | Mon. 6:00-6:30 | 23.5 |
- 10. Star and the Story (Dr) | KRON | Official | Sat. 10:00-10:30 | 20.6 |
"a filmed version of 'Hit Parade'... but it's got far more in terms of style and class which is saying a lot... everything about the show spells quality... a sure fire vehicle for any type of sponsor be it institutional, hard sell or any other."

**VARIETY**

"... probably the best musical show ever done either live or on film for television."

**BILLBOARD**

"At last television is presenting a top quality musical show... you'll come away shouting."

**SAN FRANCISCO CHRONICLE**

"... the brightest, most tuneful, most scenically imaginative half-hour of music yet brought to TV."

**SAN FRANCISCO NEWS**

**OFFICIAL FILMS, INC., TAKES GREAT PRIDE IN PRESENTING FOR TV**

**This is Your Music**

26 Glorious First Run Half-Hour Films of the Songs America Loves Best

Music to the ears of discriminating regional and local sponsors searching for a new TV show that spells

**Magnificent Entertainment and SALES!**

**Starring** Hollywood's most attractive, newest singing sensations JOAN WELDON and BYRON PALMER and one of the country's favorite recording groups - THE PIED PIPERS.

**Produced** by Jack Denove, who supervised the start of "Your Hit Parade" on TV.

**Musical Director** - Nelson Riddle.

**Choreographer** - David Lichine.

Each Song Fest of all-time favorites are spectacular production numbers inspired by a heartwarming theme, such as "SHOW BOAT DAYS"... "ACADEMY AWARD WINNING SONGS"... "THE ROARING TWENTIES"... "SALUTE TO LATIN AMERICA".

Never before such Superlative Singing, Entrancing Dancing, Superb Staging.

**IT'S THE FUN SHOW OF THE YEAR FOR THE WHOLE FAMILY!**

Don't delay. Strike it program-rich while YOUR area is still available.

**WRITE! WIRE! PHONE!**

**OFFICIAL FILMS, INC.**

25 WEST 45th ST., NEW YORK 36, N.Y. • PL 7-0100

Atlanta • Baltimore • Beverly Hills • Boston • Chicago • Dallas • Detroit • Minneapolis • St. Louis

America's leading distributor of Quality TV Films

THE STAR AND THE STORY • MY HERO • COLONEL MARCH OF SCOTLAND YARD
SECRET FILE U.S.A. • TERRY AND THE PIRATES • TUNE-O • TOWN AND COUNTRY TIME
TV FILMS

Wednesday, January 26, 1955

MCA-TV Envisions a Pot O' Gold

In 'Dragnet' Merchandising Scheme

The inevitable has happened. The market is going to be hit Shortly by "Dragnet" guns, books, police kits, crime labs, etc., in the first step in a major merchandising setup for its properties by MCA-TV Film Syndication Division.

MCA-TV Boss Dave Sutton brought in Frank Mincola from merchandising chief at Lone Ranger, Inc., about the same time the merger with UTP was consummated, in the middle of last month. Mincola, who before his Trendle, Campbell tie was a buyer and store manager for Montgomery-Ward, is handling what might become the fifth major arm of MCA-TV, other four being syndication, library service, national-regional sales and International sales.

MCA, with Sherry TV as a Hollywood subsid owning the "Dragnet" package, is making Joe Friday and surroundings the first target in the new merchandising arrangement because Mincola & Co. feel that the video slams, being in about 200 first and rerun markets plus countless others covered by radio and by the feature "Dragnet" film, has achieved a broader merchandising potential than any of the 22 actual MCA-handled syndicated properties that has appeal for youth, who, after all, are conditioned on the past segment of the audience for merchandising payoff. Syndication outlet has already added four licensees, Knickocker Plastic Co. to make water guns, plastic and metal cap guns, dart and cork target games, Capwell Manufacturing Co. to make holster gun sets; Transogram Co. to make crime lab games, and Ideal Toy Corp. one of the biggest, if not the biggest in the industry, to make "Dragnet" squad cars and police car assembly kits.

Deals with all companies are for 10 years plus on "Dragnet" merchandising. Mincola said all merchandising plans for MCA, even beyond the current one-shot setup, will be made with a similar time consideration.


top awards at the printing exhibit of the Employing Printers Assn. in N.Y. ... William Thourley doing a "Lucky Strike" commercial in Miami, while Peggy Peters in the new Sammich Stubs being used in the "Mr. District Attorney series ... Walter Wolff King wrapped his role in "By Brown" "His Honor, Hunger Belt" series for NBC Film Division ... Red Ryles of the Canadian Repertory Theatre planned for Britain a telefilm series produced by Michael Saddler. Crews of Wilding Picture Productions rounded out an even 250,000 miles of traveling on their commercial-filming units for Aluminum Corp. of America, via Fuller & Smith & Ross, for shows on "See It Now" ... Van Prang Productions has brought out a second pocket-sized book on industrial and commercial filmmaking, "Take Stock of Your Pictures ... Frank McMahon named advertising manager of MCA-TV Film Syndication Division.

Looks like WNBQ has a strange hold on that 10:11 p.m. Saturday slot in Chi. Though the ABR ratings for November didn't show it, MCA's "Mayor of the Town" pushed up 21.9, followed by "Jailed Dean," a series originally licensed first with 22.7 among syndicated pix. Pacific Coast Soror Co. has secured the syndication rights of "Death Valley Days."
Hamp's '56 Europe Trek
Lionel Hampton, currently on a threeweek tour through Israel, is set to perform in London this week. Orchestr has been booked for a series of concerts beginning in Paris sometime in March at the American Legion Hall.

The trek of the Continent will mark the third European jaunt.

Link Exits Marks After Four Years; Eyes Own Pub Co.
Harry Link will ank his post as general professional manager of E. B. Marks Music when his con- tract expires in March. Link, a year vet in the music busin, has been head of Marks' professional sta- ff for the past four years.

Link currently is on a three- week vacation in Florida and will probably return to his Gotham base. It's reported that Link is preparing to move up a new publishing operation.

Columbia's New Album to Join Up with Jeepers Creepers
Columbia Records claims that the label has signed up with Jeepers Creepers, the popular TV series. The label will release six records, all of them character songs from the series. The label has not yet revealed the names of the artists who will sing the songs.

Coral Repacts Brewer, Cornell, McGuire Sirs
Coral Records has severed its relations with the three leading artists. Longtime contracts were signed with Teresa Brewer, Don Cornell, and the McGuire Sisters, who have been with Coral for many years. Brewer and Cornell also have strong Columbia records on their side. They are staying with Coral and he's currently under contract with the label. The McGuire Sisters, from the Arthur Godfrey Show, have been with Coral for the past few years and have hit with "Goodnight, Sweetheart, Goodnight."

SARS
SAE
Washington, D.C.

Department of Commerce

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# Top Record Talent and Tunes

## VARIETY DISK JOCKEY POLL

This compilation is designed to indicate those records rising in popularity on radio and disc jockey stations. Ratings were compiled on the basis of ten points for a No. 1 mention, nine for a No. 2, and so on down to one point. Various possible, only records with two or more mentions are listed, even though their total points are less in some cases than those which receive only one mention. Cities and stations will vary from week to week to present a comprehensive picture of all sectors of the country regionally.

* ARCAD 1 BMI

<table>
<thead>
<tr>
<th>Pos.</th>
<th>Pos. No.</th>
<th>Artist</th>
<th>Label</th>
<th>Song</th>
<th>EAST</th>
<th>SOUTH</th>
<th>MIDWEST</th>
<th>FAR WEST</th>
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<tr>
<td>1</td>
<td>6 7</td>
<td>Fontane Sisters</td>
<td>Dot</td>
<td>Hearts of Stone</td>
<td>9 1 1 6 2 4</td>
<td>1 1 4</td>
<td>1 1 6 2 4</td>
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</tr>
<tr>
<td>2</td>
<td>3 7</td>
<td>Del John Sisters</td>
<td>Epic</td>
<td>No More</td>
<td>8 5 6 5 4</td>
<td>1 1 6 2 4</td>
<td></td>
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<tr>
<td>3</td>
<td>8</td>
<td>Joan Weber</td>
<td>Columbia</td>
<td>Let Me Go Lover</td>
<td>7 7 6 5 4</td>
<td>4 1 2 3 5</td>
<td></td>
<td></td>
</tr>
<tr>
<td>4</td>
<td>9</td>
<td>McGuire Sisters</td>
<td>Coral</td>
<td>Sincerely</td>
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<td>1 1 6 2 4</td>
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<td>14</td>
<td>Chordettes</td>
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<td>Mister Sandman</td>
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<td>1 1 6 2 4</td>
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</tr>
<tr>
<td>6</td>
<td>7</td>
<td>Nity Vaughan</td>
<td>Mercury</td>
<td>Melody of Love</td>
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<td>Decca</td>
<td>Open Up Your Heart</td>
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Album Reviews

Liberase At The Hollywood Bowl (Columbia). Liberase, whose Piano Co. show in New York has been such an enormous hit, has now appeared in concert at the Hollywood Bowl in Los Angeles. The performance was extremely well received by the fans who were present. Liberase played a set of short, lively numbers that included several of his signature tunes. His virtuoso playing was accompanied by a large orchestra, and the overall effect was one of opulence and extravagance.

The Artistry of Rudy DeFranco (Norton). This album features the legendary saxophonist Rudy DeFranco in a series of duets with various pianists. DeFranco's playing is characterized by its grace and expressiveness, and the arrangements are well-crafted and sophisticated.

Symphony in Four Movements: The Music of Charles Ives (Decca). This album presents a selection of works by the American composer Charles Ives. The pieces are performed with great energy and precision, capturing the unique spirit of Ives's music.

Songs With Longest Radio Audience

The top 50 songs of the week were chosen based on popularity as measured by radio airplay. The list includes a diverse range of genres and styles, reflecting the preferences of listeners.

Top 30 Songs on TV

1. "Let Me Go Lover" by Sammy Kaye
2. "Hearts of Stone" by The Beatles
3. "Melody of Love" by The Platters
4. "Mister Sandman" by The Chordettes
5. "Naughty Lady of Shady Lane" by Nat King Cole

Best British Sheet Sellers (Week ending Jan. 15)

Mister Sandman — The Chordettes
Can't We Talk — Reba McEntire
All My Love Belongs To You — Sammy Kaye

Best Bets

KAY STARR — IF ANYONE FINDS THIS, I LOVE YOU (Columbia)
LU ANN SIMMS — HUG YOU, KISS YOU, SQUEEZE YOU (Columbia)

(All My Love Belongs To You) (Label X)

(10 more)

Second Group

Tweedle Dee — Harry Belafonte
DIM, DIM THE LIGHTS — The Shadows

Best of the Week

From the album "The Greatest Hits," released by Capitol Records.

"I'll Remember April" — Sammy Kaye
"Let Me Be Loved" — The Chordettes
"Mister Sandman" — The Chordettes

Second Group

Tweedle Dee — Harry Belafonte
DIM, DIM THE LIGHTS — The Shadows

(10 more)

Second Group

Tweedle Dee — Harry Belafonte
DIM, DIM THE LIGHTS — The Shadows

(10 more)
Frisco Song Sharks Hook Selves   With Guilty Plea; Face Stiff Raps

San Francisco, Jan. 25.

Three operators of an Oakland and Hollywood song racket were raced to pleaded guilty to counts of grand theft in Alameda County Superior Court here last week. The defendants, each of whom, as indicted last September, are Jack Erickson of Salt Lake City and Oakland, John A. Leoni of Oakland and George W. Wald of North Hollywood.

Erickson was sentenced to five to ten years by Judge Charles Wade Sneed. Erickson is already serving a five-year term in the prison at Chino on a bad check charge and the new sentence will run concurrently. Leoni and Wald will be sentenced on Feb. 7.

Erickson and Wald admitted being a San Francisco schoolteacher, Margarette Schroeder, of $250 and Leoni pleaded guilty to avoiding $300 from E. E. Harris, a retired inveterate of Berkeley. During the course of the case, major record companies and the Songwriters Protective Assn. sent representatives to Oakland to testify.

According to the indictment, the trio were partners in the most lucrative and extensive song racket to be exposed in recent years. In addition to a company in Oakland that used the Monarch label, others in Hollywood under Wald's supervision issued records on the Local, Horizon Records, and advertised extensively for a few dollars over the radio for amateur songwriter.

Erickson and Leoni also operated a firm in Los Angeles and a company in central California and were indicted there on charges of paying some $5,000 from a Fresno Drain of near $10,000 and another $1,000 for Wonnack, after telling him his song, "That's All I Want," was a natural for Dinah Shore.

15 Matched Statements

The A. S. A. offered evidence that the trio encouraged Bay Area songwriters to come to Los Angeles with millions of dollars in the promotion of their composition through 20th Century Music or through two firms in Hollywood operated by Wald. The defense called Dr. Lawrence D. McMillan, who took the stand to present a list of 18 amateur songwriters who allegedly were taken fromKronkan's trial in Alameda Superior Court on charges of grand theft in connection with the song racket.

During the course of the preliminary investigation, several local disk jockeys were questioned because Erickson claimed money earned to them to publicize recordings on Horizon Records. Also, the tape label with local distribution. A number of the victims of the record racket were questioned on Horizon. The songwriters paid the costs of these sessions with sometimes four separate songwriters paying the full expenses of the same session.

The trio also advertised their business. Records by Horizon were sold for a limited period only. Reissues on new writers were sold to local columnists and when one writer's song was played on the phonograph, the writer was reported to make money.

Some of the disk jockeys, record dealers or distributors involved in the racket were charged with handling Horizon were imprisoned in the Los Angeles County Jail, for a period of over a year and as late as last week. Tom Nagy, and Lloyd Jester of the Columbia Records, were among the most difficult to get many of the victims up to date to talk because of embarrassment.

Arctic Weather Batters   Touring Bands in Britain

London, Jan. 25.

Arctic weather is nowadays expected to bring ice, snow, and during the last week in London by the motor coach and sailing trips, tours for the housing of bands and single.

Motor coach accidents, long on roads, and personal injuries are ever present on the day. Songstress Billie Antony celery to the West Brunwich Plaza Theatre, when she was admitted to a hospital and to make a song. The song took place by a woman in the audience on the first of a month. When delayed over a week in January and ended on the coast of Iceland where she was last seen. A nothorpe was turned on the way to Spalding; Ted Heath's alto saxophonist, Le Grand, was seriously injured in the accident. When his car skidded off the icy road, he was thrown from the automobile and landed in the ice and broke his wrist, and the Songmaster Orchestra uses shovels and cyanide to dig their way out. The man, despite all efforts, was buried and it was business as usual.

"Hit Parade" Lineup

See your local daily newspaper for more information.

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her first for RCA Victor

IF ANYONE FINDS THIS, I LOVE YOU

TURN RIGHT

20/47-5999

RCA VICTOR
FIRST IN RECORDED MUSIC
Satchmo to Bow
Basin St. Revamp

Basin Street, New York, jazz nitey currently getting a face-lift. It is to reopen April 7 with Louis Armstrong. Club shuttered two weeks ago (16) for the renovation job, which will include restyling and elevating the podium.

Prior to Basin Street's closing, Billy Eckstine had been slated for a Jan. 18 premiere. The Eckstine booking now has been pushed ahead to mid-August. Club has set its shows from the Armstrong premiere in April through the fall. Among the headliners will be Ella Fitzgerald, Dave Brubeck, Woody Herman and Erroll Garner.

Negotiations to consolidate Ba-

sin Street with the rival jazz nitey, which were launched several weeks ago, have failed to jell, Basin Street will continue to be operated by Ralph Watkins.

CORAL IN THE MOOD, 
INKS 3 MAESTROS

Coral Records is getting in the mood for a series of instrumental "mood music" albums. Disky has launched the project with sign-

ings of a group of arranger-con-
ductors, including Alfredo Antonini, Jerry Carretta and Upio Minneci. Mood music has shaped up as a top product in the packaged disk bin for the past couple of years and all the major diskers have been releasing sets in this instrumental genre.

ASCAP Reshuffles
Personnel in Field

Philip O. Alexander, manager of the ASCAP New Orleans office, has been transferred to the Society office in Des Moines. He suc-

ceives J. L. Severson, who was ap-

pointed the Des Moines post be-
cause of ill health.

William J. Barron, 5 member of ASCAP's radio-television relations division in New Or-

leans office, James G. Bullington, field rep for ASCAP in Baltimore, was appointed to the station relations division in New York, and J. M. Collins, ASCAP sales manager, heads up the field staff.

new BIGHTS

The Incomparable!!!

EARTH ANGEL

THE TELEGRAM

The incomparable!!!

Played on the air this past weekend

exempted from the 1909 Copyright
Act and added that "the outmoded
exemption has become discrimina-
tory not only to composers and
authors who must watch without
revenue music publishers pile up
profits free from the use of their
music..." It is discriminatory also
to commercial users who must com-
pen the composer.

Compound Disapproval

This discrimination against the
composer and against other com-
mercial users is compounded by

Copyright Act Change

Passed by Congress January 21, 1952

The bill, Rep. Anthony J. C. Calabrese of Cleveland, Ohio, said it would raise about $280,000 a year. He said he would stop fighting
among the operators, who would lose their licenses "if they didn't behave."

Gordon Jenkins
Joins Label X

Gordon Jenkins has ended his long affiliation with Decca Records to join Label X, RCA's sub-

label, as an musical director and arti-
st. He will be heard on Southern and Western networks, beginning April 1.

He will also do some work for the parent Vic-

tor company as well.

Jenkins is also a composer and will cut some tunes under the Decca label, "Manhattan Toll" and "Seven Dreams." In joining Label X, he teams up with a couple of other Decca alumni, artists & repertoire chief Jimmy Hilleard and sales toppe Joe Delaney. Later two run, Label X uses the general administration of Mance Macks, RCA veepee over the disk operation. Macks did the make with Jenkins.

THREE JAZZ COMBOS SET
FOR CARNEGIE BASH

Jazz combos headed up by Dave

Brubeck, Gerry Mulligan and Chet

Baker have been booked for a per-

formance bash at Carnegie Hall, Y.

The band's project will mark the first time the three combos will appear together. Va-

tions of the combos are the Denny Mensik, recent Decca Records artists.

The concert is being produced by Henry F. Gordon, Soprano, and Al

Dreyfuss, newcomers to the jazz concert field.

For Arwin Coast Disky

Hollywood, Jan. 25 -

Martin Meilcher, proxy of Arwin

Records, has appointed John Brad-

ford general manager of the dis-ck

ery. Bradford, who has been head-

ing the 12 record department, will

continue his activities with that com-

bination.

Meilcher's indie firm records artists of the non-exclusive basis. Frank Devol and orch have already cut two sides, and the re-

mainder on the 12 record department, Decca, has waxed two numbers. "Young

Boy, Old Story," by Gus Bova and "Trouble," penned by Al

Neiner and Floyd Henderson.

Gordon Jenkins
Joins Label X

Gordon Jenkins has ended his long affiliation with Decca Records to join Label X, RCA's sub-

label, as an musical director and arti-
st. He will be heard on Southern and Western networks, beginning April 1.

He will also do some work for the parent Vic-

tor company as well.

Jenkins is also a composer and will cut some tunes under the Decca label, "Manhattan Toll" and "Seven Dreams." In joining Label X, he teams up with a couple of other Decca alumni, artists & repertoire chief Jimmy Hilleard and sales toppe Joe Delaney. Later two run, Label X uses the general administration of Mance Macks, RCA veepee over the disk operation. Macks did the make with Jenkins.

THREE JAZZ COMBOS SET
FOR CARNEGIE BASH

Jazz combos headed up by Dave

Brubeck, Gerry Mulligan and Chet

Baker have been booked for a per-

formance bash at Carnegie Hall, Y.

The band's project will mark the first time the three combos will appear together. Va-

tions of the combos are the Denny Mensik, recent Decca Records artists.

The concert is being produced by Henry F. Gordon, Soprano, and Al

Dreyfuss, newcomers to the jazz concert field.

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Passed by Congress January 21, 1952

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## RETAIL DISK BEST SELLERS

<table>
<thead>
<tr>
<th>National Rating</th>
<th>Last wk. wh.</th>
<th>Artist, Label, Title</th>
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<tbody>
<tr>
<td>1A 2</td>
<td>1</td>
<td>ALEX BROTHERS (Victor) *&quot;Naughty Lady of Shady Lane&quot;</td>
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<tr>
<td></td>
<td>1</td>
<td>CHORDettes (Golden) *&quot;Meter Sandman&quot;</td>
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<td>3 4</td>
<td>1</td>
<td>FONTANE SISTERS (Dot) *&quot;Hearts of Stone&quot;</td>
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<tr>
<td></td>
<td>1</td>
<td>JOAN WEBER (Columbia) *&quot;Let Me Go, Lover&quot;</td>
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<td></td>
<td>1</td>
<td>KEY SISTERS (Corall) *&quot;Sincerely&quot;</td>
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<td></td>
<td>1</td>
<td>JAYE P. MORGAN (Victor) *&quot;That's All I Want From You&quot;</td>
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<tr>
<td></td>
<td>1</td>
<td>BILLY DUVAN (Dot) *&quot;Mob Call Lady&quot;</td>
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<td></td>
<td>1</td>
<td>DeCASTRO SISTERS (Abbott) *&quot;Teach Me Tonight&quot;</td>
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<td></td>
<td>1</td>
<td>GEORGIA GIRLS (Mercury) *&quot;Earth Angel&quot;</td>
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<tr>
<td>11A 21</td>
<td>1</td>
<td>FOUR ACES (Deca) *&quot;Twelve Days&quot;</td>
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<tr>
<td></td>
<td>1</td>
<td>DeJOHN SISTERS (Epic) *&quot;No More&quot;</td>
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<td></td>
<td>1</td>
<td>DAVID CARROLL (Mercury) *&quot;Melody of Love&quot;</td>
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<td></td>
<td>1</td>
<td>HALLEY S. COMETS (Deca) *&quot;Open Up Your Heart&quot;</td>
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<td></td>
<td>1</td>
<td>H. WINTERHALTER (Victor) *&quot;Song of Harefeet Cotton&quot;</td>
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<td></td>
<td>1</td>
<td>HALEY'S COMETS (Deca) *&quot;Dim, Dim the Light&quot;</td>
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<td></td>
<td>1</td>
<td>EDDIE FISHER (Victor) *&quot;Count Your Blessings&quot;</td>
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<td></td>
<td>1</td>
<td>TERESE BREWER (Coral) *&quot;Shake, Rattle and Roll&quot;</td>
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<td></td>
<td>1</td>
<td>WAYNE KING (Victor) *&quot;Beautiful Love&quot;</td>
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<td>1</td>
<td>CRAZY OTTO (Polydor) *&quot;Crazy One&quot;</td>
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<td></td>
<td>1</td>
<td>PERRY COMO (Victor) *&quot;Papa Loves Mabmo&quot;</td>
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<td>1</td>
<td>BERNS (DeLuxe) *&quot;Kiss the One Who's Wrong&quot;</td>
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<td></td>
<td>1</td>
<td>PEREZ PRAVO (Coral) *&quot;Cherry Pink Mambo&quot;</td>
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### SIX TOP ALBUMS

<table>
<thead>
<tr>
<th>Student Prince</th>
<th>Deep in My Heart</th>
<th>Music and Memories</th>
<th>There's No Business Show Band</th>
<th>U.S. Fanny</th>
<th>Palace Game</th>
</tr>
</thead>
<tbody>
<tr>
<td>Victor</td>
<td>MGM</td>
<td>Jack Glouser</td>
<td>Decca</td>
<td>Victor</td>
<td>Columbia</td>
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<tr>
<td>IM 189</td>
<td>E 3153</td>
<td>Capitel</td>
<td>DL 6091</td>
<td>LOC 1015</td>
<td>ML 805</td>
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<tr>
<td>ERB 187</td>
<td>X 276</td>
<td>KD 827</td>
<td>DAU 857</td>
<td>EGC 1015</td>
<td>A 1008</td>
</tr>
</tbody>
</table>

**New Pitt Label Signs**

**Thrush, Singing Group**

Pittsburgh, Jan. 25.

Wright Bros., local singing group who did several sides for MGM, have been picked up by a new Pittsburgh label, Jam, following MGM's failure to renew their option. Jam has been launched here by Lenore Martin, Pitt band leader, and musical director, who is doing a cutting act at Carnegie Music Hall with a 11-piece orchestra that he fronts. In addition to the Wrights, Martin has set Paty Treu, a protege of his, for some waxing sessions. She's now being featured with the new dance band just organized by Bill Brand, radio dixieland and tv personality.

Vaughn Monroe opens a three-week stand at the Sahara Hotel, Las Vegas, Feb. 1.

---

**Joe Reisman Joins Victor**

With the departure of Henri Rene to take over RCA Victor's top spot on the Columbia label, Reisman is now wrapping up a deal with Joe Reisman to join the artists & repertoire staff in New York. Reisman, together with his wife, Marilyn, will work under A&R chief Joe Carr, Edson as music director for accomplishing the Victor roster of vocalists.

Reisman has been one of the top freelance disc men in the business for the past few years, having declined for Victor an one-shot engagements previously. He also has background all of Patti Page's discs for Mercury Records.

---

**Col Guaranteeing Price Schedule Through June**

In an effort to stem the mounting evidences of further price changes, Columbia Records last week notified its distributors that it was guaranteeing the present $4.98 e.p. price schedule through June.

Col notified the distributors that it would pay $4.98 for records listed at its $4.98, $4.98 and $5.98 lines. The books of Col's 12-inch LP series are tabbed at $4.98. Special 12-inch discs are in the $4.98 line while original cast albums are in the upper-bracketed $5.95 series.

Capital Records, too, notified its distributors of a refinement in its price schedule. Capitol dropped the dealer cost on a 78 rpm single from $1.10 to 99 cents. The single 78 rpm disk will continue to retail at 99c, Col also sliced the price on its kidlik EPs from $1.49 to $1.19. Dickery Records followed the price line on the $4.98 platters as well as their higher-priced special disks.

---

**Full Impact**

Continued from page 41

... of February, when Victor starts breaking a massive advertising campaign in the national mag. Despite some prominent news couplings of the price break in the field, execs believe that most consumers are still not aware of the reductions. Victor's saturation ads should correct this situation in the near future. Some salesmen report that the price cut has had little effect on sales. The Victor promotion which has allocated $500,000 for consumer advertising saw that its name has not been affected by the price scramble and is riding high. Decca, for instance, currently has the greatest spread of pop bestsellers since 1944. Columbia and Victor also have several roll-into action this spring, which is very conspicuous on the bestseller lists currently. Among the indie labels, Dot, Cadence and Del-Fi disk series are also going strong.

Sheet music has been imported considerably over last year. According to the jobbers, the No. 5 music house has picked up more than the No. 1 song of last year. Larger copy sales are up over a larger number of tunes, indicating improved across-the-board situation.

---

**No.1 IN ENGLAND... THE ORIGINAL FINGER OF SUSPICION**

Backed by Endless - 1498

Sung by

DICKIE VALENTINE
Unadorned: Youngman, Slapiee Due

Youngman Yournour and Slapiee Maxie Rosenblum have trane and are now breaking in at the Dixi Lido, Miami Beach. Harn was brought together by personal managers Dan Saxon & Ver Kearn.

Hildegarde's 'Concert Varieties' Booked for Tour

Judy Garland, producer of the touring leg of company 'Tender Trap' has booked Hildegarde and her "Concert Varieties" for a three-week tour of his Winter Theatre Ciguit. Chanteuse will play a string of one-nighters in Minnesota, Wisconsin, upper Michigan and Canada, beginning tomorrow (Thursday) and running through Feb. 15.

Hildegarde will play a nighttime hometown engagement at the Pabst Theatre, Milwaukee, Feb. 9-10. She will use a supporting company, including an orchestra fronted by Robert Norcross, her conductor-violinist. A program was produced by Hildegarde's longtime manager, Sooone Shore, and Hildegarde, in dentally, gave a special performance at the White House last Wednesday (19).

Waldorf Inks Renaud

Line Renaud has been signed to head the show at the Waldorf Astoria, N.Y., starting next Thursday (Feb. 22, at the invitation of the Waldorf Hotel's management. The show will be the first of several engagements by Ren aud at the Waldorf, and will be a review of her songs and records. The show will be produced by Anthony Van Dyke and directed by John Murray Anderson. It is scheduled to run for eight weeks.

AGVA Board Meet

Quarterly meeting of the national board of the American Guild of Variety Artists, was held in New York last Thursday, Feb. 15. The meeting was opened by the president, William Seaton, of the United States. The meeting was attended by representatives of the various companies and organizations that make up the AGVA. The meeting discussed various matters including the future of the AGVA and its role in the industry. The minutes of the meeting were recorded and will be published in the AGVA's quarterly journal.

Sotheby Exposure

Riles Philly Cops

Philadelphia, Jan. 25.

Hart Finkelnickel, 35, dance known professionally as Georgia Sothern, was the latest victim of Philadelphia's commonwealth cops who ar rested her backstage at the Trocadero. A large bowl of soup was removed from her dressing room and she was searched by the police.

Patrons of Troc Theatre were unaware of disturbing news last week as Las, Andrew Waters and his squad served a warrant charging Miss Sothern with giving an obscene performance. The hearing was adjourned until the next week in order to give the police time to investigate the case.

Imperial observers attending the hearing said that Miss Sothern's performance followed the ancient ritual of the executioners and that any of the other artists could have done it.

Austie Theatres, Dollar Reserves

Rocked by Headline Imports

Melbourne, Jan. 15.

Australasian show biz has gone through a series of changes that have resulted in the demise of the giant promotions staged by promoter George London, who has been importing performers from the United States. London's last show was the "Hollywood-Big Band" show, which was presented in Melbourne last month. London's failure was due to the lack of support from the local authorities, who refused to grant him a license to perform. London's last show was a failure and he has been forced to close his offices.

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ASSOCIATED PRESS wire . . .

LENA HORNE BIG HIT IN NEW ACT

Lena Horne, kicking off a brand new nightclub act at the Sands Hotel, told the world, via a satire on Hollywood that she is tired of singing "Stormy Weather." Opening night crises labeled the new Horne material her greatest in years. The one time Cotton Club chorine has added dancing and satirical acting to her singing.

Hedda Hopper, L.A. TIMES Jan. 3 . . .

"Lena Horne, after tackling a dramatic sketch in her bright new act at the Sands Hotel in Las Vegas is eyeing a Broadway play."

Deyle Madison, LAS VEGAS SUN,

"Jack Entratter's presentation of Lena Horne, with special choreography, lyrics, dramatics, and the whole works is finest we've seen here in Vegas. Lena's timing and actual ability should make Hollywood look, stop and sign."

Louella Parsons, INS . . .

"Lena Horne's new act at the Sands is so good, it even out-Lena's Lena . . . with Jack Entratter bringing in a whole crew of top flight people to work the words and music and choreography up for the talented star."

Harrison Carroll, HERALD EXPRESS

"For the first time in her night club career as a star, Lena Horne includes a brilliant new dramatic skit in her act at the Sands in Las Vegas."

VARIETY

"A definite top attraction is the current Jack Entratter layout at the Sands starring Lena Horne in a swiftly paced show and presentation . . . involving Miss Horne and the production company in a finale and material that is nothing less than smash."

HOLLYWOOD REPORTER

"Framed in the king-size show Jack Entratter has built around her at the Sands, Lena Horne has an act that runs the gamut of show business from comedy to tragedy . . . for a storm of applause with her brilliant new material ordered especially for her by Entratter."

Ed Sullivan

"Lena Horne an extraordinary smash with her new material at the Sands in Vegas. . . ."

LES DEYOR...L.V. REVIEW JOURNAL

"One of the very top shows ever seen in this area . . . or any nightclub anywhere—is the Lena Horne show at the Sands that features the great singer in a dancing, satirical, acting and comedy bit that is just the end. Material was ordered by Entratter from Sid Kuller, Hollywood writer, and the Sands producer also brought in Hal Belfer, top TV choreographer to work with Bob Gillbert and Renee Stuart to put the fine finale on around Lena. All top class . . . just top class!"

Erakine Johnson

"No doubt about it—Lena's new Lena at the Sands is tremendous."

The Lena Horne

"Magic Town" production

written and staged by

Sid Kuller

Music by

Jimmy Van Heusen

The Sands

Las Vegas, Nevada
Liza Kirk is back at the Persian Room for the sixth consecutive year, but this time out she’s holding to an old-fashioned evening, sans benefit of an opening act to precede her. It should come as some sort of a personal triumph for her since the only place one can see her, the hotel, that she makes her 25-minute stint suffice to her career wants the plebs’ patrons. In short, Liza Kirk is a show in itself.

Aside from her physical attractions (tirely displayed in a low-cut gown with a décolletage that shows off in a coming Rough Gay 90s Miss Kirk displays a warmth of voice and personality in the confines of a room that aren’t easily discernible on a stage or in front of a television camera. Her night club turn is her special creation, and she’s endowed it with careful staging and a host of fine arrangements worked up by her accompanist, Buddy Pepper, and her husband, Bob Wells.

Result is a well-planned and well-paced turn which, in its 35-minute duration, runs the gamut from the broad Gay 90s hit bit mentioned above through such tender songs as “Hill Lil” to comedy ringlet-strolling to “Too Marvelous for Words.” Miss Kirk uses such props as a telephone and car radio to get all her setup on a microscopic banjo floradora hat for the closer, but not in any way does she seem to have been never oblivious. Her movements are fluid and natural, her side and at the piano, are well-paced. All in all, this turn gets total.

A current appearance in the heart is in

CURRENTLY

JOLLY ROGERS HOTEL
Fort Lauderdale, Fl.

NORM DYSON
and
MR. CHIPS

Direction: MIKE SELT

MUTUAL ENTERTAINMENT
AGENCY, INC.
203 N. LaSalle, Chicago, Ill.
Hollywood - Cleveland

LEW
BLACK
and
PAT
DUNDEE

(Beauty and the Beat)

Currently

PALACE

New York

NICK LUCAS
Opening Jan. 26 thru Feb. 10
WESTWARD-HO HOTEL
PHOENIX, ARIZONA

JOE ROLLO AGENCY

CROWN ROYAL

CAB CALLAWAY
CURRENTLY

MOCAMBO, HOLLYWOOD, CA

v

CONTINUING

Motel Plaza, N.Y.
Lisa Kirk, with Buddy Pepper; Ted Streeter Orchestra, Mark Monte Continential, concert, $5-$5.50.

Lisa Kirk is back at the Persian Room for the sixth consecutive year, but this time out she’s holding to an old-fashioned evening, sans benefit of an opening act to precede her. It should come as some sort of a personal triumph for her since the only place one can see her, the hotel, that she makes her 25-minute stint suffice to her career wants the plebs’ patrons. In short, Liza Kirk is a show in itself.

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VAUDEVILLE.

Billy Mello at La Cigale, N. Y., Ann Landburgh, is in a new top bill of the Belmont Plaza, N. Y. The Keynote Koo at the Cajun Cars, N. Y., is performer Charles Barbee.

Robby Winter has been added in the week at the Kegs Hotel, Beach Hotel, San Juan, P. R. Caby Bresque goes into Old New Orleans, Washington, Feb. 7. Melia Larks have been added to the 3 Feb. show at the Conacanaha, N. Y., which will be headed by Harry Belafonte and Moe Amersterdam. Beverly Kenyon is the newcomer to the Cafe Nini, N. Y. Saile mortime vocalized with the Richard Himber band, has opened a new engagement as a solo star with George Kase opening Feb. 12. Dorothy Shay is the new dancer for the Baker Bros. Dance Hall, N. Y. Jack E. Leonard in the Flamingo, Las Vegas, April 4.

Chicago


Hollywood

Perez Prado mambo band returns to the Hilton here Saturday. Carl Ravanna, current at Chas, is back in town for ten days. Engagement for Christmas holiday. Conco & Melia, boxer, play at the Sargent and Rudenko Bros. opens tonight with Mac Williams at Biltmore Bowl.

GABLE CLOSING N. Y. SPOT FOR TV PILOT FILMING

Alan Gable's, in the Capitol Hotel, N. Y., is nearing to close for the season Feb. 29. Gable intends to work on a couple of pilot films for television, to be done in conjunction with ITP Cincinnati, now in a tele-telie producer. It's being made for NBC.

VIVIAN COOK

Dance Specialist

NIGHT CLUBS MUSICALS

Bar Jones

White Elephant

Comedy

CO 5-0808

JAY MARSHALL

Culminating A One-Week Tour of the Entire Radio-Keith-Orpheum

Circuit of the PALACE, N. Y.

America's Newest Singing Star

The Plaza,

NEW YORK

Leonidoff Takes Over as Stager
Of Next Summer's 'Arabian Nights'

Leonidoff, senior producer at Radio City Music Hall, N. Y., will direct and stage the new edition of "Arabian Nights" which will open at Jones Beach, N. Y., June 23, and then go on tour, starting Sept. 12 in Rochester. Leonidoff will take over the show that were formerly done by Robert Gordon. Alan Zee, who last year produced the show for haidrere Earl, Lomaro. "Arabian Nights" was comperatively successful last year, inasmuch as grosses exceeded expectations. Although production costs weren't fully amortized, the entire layout is expected to show a profit this season. It's essentially the same show as last year. Singer Laurel Melcher has been signed for a new contract to continue with the show. It's expected that Melcher, as well as some of the other leads, will go on tour in the fall edition. Arena Managers Assoc. has booked the layout in some of its houses.

Chicago

New York City's 50th Season, as well as the jazz syringes, will be hit if the New York State legislature grants the request of the New Jersey Assembly to outlaw the serving of drinks to patrons under 21 years of age. New York's present legal minimum of serving drinks is 18, while Jersey adheres to the 21 minimum. Problem as seen by the Jersey solonics live in the fact that the youngsters come across the Hudson River to New York, get loaded, and drive back. They generally get caught in a reckless driving rap or in a crash. Problem has been acute for sometime, but there has been little that Jersey could do in the matter.

Presently, the bulk of the youngsters hit the strip spots where they can see a show from the bar where no minimum applies, or in the jazz spots where they similarly can be entertained at minimum expense. Problem is most acute in the northern part of the state adjacent to New York City. Vote by the Assembly was 52-6, and resolution 3, is being forwarded to N. Y. Gov. Averell Harriman for action.

Hopi Hampton's 1st Cafe Date at N. Y. Versailles

Vet film and stage actress Hop Hampton will play her first date in her career when she opens at the Versailles, N. Y., Feb. 7. Miss Hampton is expected to re- create at the Nick Prouse-Arnold Rosendauf operation until the opening of the new Leonard Sillman Mortimer Theatre. She'll go in with the present revue, "Wait and See." Miss Hampton will be spending a reported $25,000 on gowns material. She doesn't expect to unlay the purse of money during her Versailles stand. However, she anticipates a date in a Las Vegas hotel spot where she may break sea venture.

Miss Hampton recently staged a comeback in the abortive William Taub production, "Hello, Faree," which closed before showcasing on Broadway. She's the widow of Julius Brulatour, who distributed Eastman Kodak film.

Kearney Quits at GAC

For Personal Mgt. Biz

Jack Kearney has resigned from the newspaper department of General Artists Corp. to go into the personal management field. He'll be partnered in the venture with Don Saxon, formerly teamed with comician Tim Hether.

Successor to Kearney at GAC hasn't yet been named.

Femme Singers

Continued from page 16

The last of theStyle Religion

Fort Worth, Jan. 23.

Mrs. M. E. Goodwin, owner of the Peg Allee Lounge, appeared in the city this week to open a group of ministerial students of unknown denomination holding neighborhood walk services in front of their establish- ment every Saturday night. Mrs. Goodwin herself as a "church going woman," in her business and that she so informed group, but held services in front of her club.

N. Y. Stripperes, Jazz

Joints Would Be Hit By

21 Age Limit on Drinks

New York City's 50th Season, as well as the jazz joints, will be hit if the New York State legislature grants the request of the New Jersey Assembly to outlaw the serving of drinks to patrons under 21 years of age. New York's present legal minimum of serving drinks is 18, while Jersey adheres to the 21 minimum. Problem as seen by the Jersey solonics live in the fact that the youngsters come across the Hudson River to New York, get loaded, and drive back. They generally get caught in a reckless driving rap or in a crash. Problem has been acute for sometime, but there has been little that Jersey could do in the matter.

Presently, the bulk of the youngsters hit the strip spots where they can see a show from the bar where no minimum applies, or in the jazz spots where they similarly can be entertained at minimum expense. Problem is most acute in the northern part of the state adjacent to New York City. Vote by the Assembly was 52-6, and resolution 3, is being forwarded to N. Y. Gov. Averell Harriman for action.

Hopi Hampton's 1st Cafe Date at N. Y. Versailles

Vet film and stage actress Hop Hampton will play her first date in her career when she opens at the Versailles, N. Y., Feb. 7. Miss Hampton is expected to re- create at the Nick Prouse-Arnold Rosendauf operation until the opening of the new Leonard Sillman Mortimer Theatre. She'll go in with the present revue, "Wait and See." Miss Hampton will be spending a reported $25,000 on gowns material. She doesn't expect to unlay the purse of money during her Versailles stand. However, she anticipates a date in a Las Vegas hotel spot where she may break sea venture.

Miss Hampton recently staged a comeback in the abortive William Taub production, "Hello, Faree," which closed before showcasing on Broadway. She's the widow of Julius Brulatour, who distributed Eastman Kodak film.

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Femme Singers

Continued from page 16

ing away. It also provides a more effective setting to show a singer to best advantage.

Of course, it's a fairly expensive proposition to create an act of this kind, and get the proper ac- comediments; photographic and special material or treatments of standard material.

Thus far, most disk singers are still working solo. But it's expected that as disk hits become fewer, many will turn to background for personal appearance work. Most of those now using the breathing backdrops are able to stand on their own without any assistance, but the assistants give the turn freshness and added interest. The key singers who bring that他们 do not need the background of singers of the opposite sex in a different gimmick. Most of them demand a battery of vocal effects. Musicians consider the kindly a feminine instrument.
General Motors' Big Show

Continued from page 1

showman's lineup of cars seems too full of bright lights and the aspect of the hoopla. Indeed, it is one of the best industrial exhibits existing. Theway the GM display converges into its own universe and its own timeless, unchanging quality is one of the most unique aspects of the world of showmanship.

The tele show was virtually a 60-minute commercial starring Hooper. He was given the opportunity to do what he can do best, which is to entertain. Hooper opened the proceedings on a high note by introducing himself and his program, which had some choice material. He defined the show as an answer to Max Lieberman, who, he said, reported at $100,000, and indeed very well, as the effect he had. He was glad to return to the studio, same time, and same money. It's unusual that a performer is paid at the rate of pay. That's no advancement. But how far along they are in maintaining this high key performance, organization. The tele show walked on the edge of the impressive.

The set was well built on the same modus, but they seemingly fell following the first portion of the show, with a section of the display with the potpourri of the show, taking over the exhibits, as all way they were.

The very setup of the Motorama from the display of the show. When the ambulatory performance gets into its stride, they have a chance to pack a show. Unfortunately, they haven't been able to do it.

The American, after touring Spain and Italy, the immediate eff on entering Tel Aviv is obvious; perhaps much more possible in size with New York or Los Angeles. The American, which remains one of both ends of the United States, the cafe sidewalks, where there is a stillness of the people, and a strange feeling of the future.

In the year just concluded, Americans comprised 35% of the American population. They were responsible for more than 50% of all tourists, and the American is responsible for 50% of the people, and the American is responsible for 50% of the people. The American is responsible for 50% of the people.

The No. 1 of the Israel is, of course, the country's leading business, comprising 44 agencies which conduct tours in the country. There are also two companies (two national airlines) which operate 30 large sightseeing buses, one of which is a black, another largest expert — next to oranges.

More Entertainment

To stimulate an influx of tourists this year, the government is giving increasing attention to entertainment. A great tourist attraction is the huge carnival in Tel Aviv March 18, which will be featured in the city's annual festival. The festival, which is held annually, is a major event in the city's calendar, and is one of the most popular events of the year.

Jervis, the former French composer, gave a concert in Israel, and the visitor to Israel will find plenty of theatre, the most popular being the productions at the Tel Aviv Opera, the Haifa Opera, and the Jerusalem Opera. For the summer, it is bringing back the annual "David," by the French composer Jean-Philippe Rameau.

The visitor to Israel will find plenty of variety in the theatre, the most popular being the productions at the Tel Aviv Opera, the Haifa Opera, and the Jerusalem Opera. For the summer, it is bringing back the annual "David," by the French composer Jean-Philippe Rameau. The three operas are presented in Hebrew, with English surtitles.

The legitimate shows are performed largely in Tel Aviv and in the Tel Aviv Opera and the National Opera Company. There are also a number of smaller companies, such as the Tel Aviv Opera and the National Opera Company. The three operas are presented in Hebrew, with English surtitles.
Music Hall, N. Y.

Scenes from "The Life of the Party"
- Douglas Fairbanks as a Cary Grant-like character
- Jeanne Eagels as a Broadway star
- Robert Armstrong as a crooked lawyer
- John Pickup as a stockbroker
- Anna Brown as a runaway heiress

The show is a fast-paced comedy that takes place in a New York hotel. The plot involves a police raid on the hotel and a series of misunderstandings.

SAG DUCKS TV

House Reviews

Music Hall, N. Y.

REVIEWS

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Shows on Broadway

The Time of Your Life

N.Y. City Center Theatre (Jan. 26-27).—Harold Rome's adaptation of Sherwood Anderson's short story is being staged by Ernesttwo. The cast includes Jerome Cowan, W. J. Birrens, Jr., Ray Fulmer, Junior Durkin, and Virginia Brissac.

New Linklater Comedy To Preem in Glasgow

Glasgow, Jan. 25. — "The New, The Isle of Women," a new play, will be produced by Miss Linklater at the Citizens' Theatre here Feb. 28. It is considered a strong piece of work and an island off the west coast band.


A New National Ad As Tourist Hypo After B.O. Click

The management of "Fanny" is kicking off their first few weeks of the run. Broadway ads are netting $6,000 per month to advertise the show. Since a large number of people have come to see "Fanny," the box office is quite good. Hobe.

Festival

Virtually the entire cast of "The Time of Your Life" was in attendance at the opening night curtain call. A large and enthusiastic audience greeted the production. The cast includes Jerome Cowan, W. J. Birrens, Jr., Ray Fulmer, Junior Durkin, and Virginia Brissac.

Original Cast

The Time of Your Life.

N.Y. City Center Theatre (Jan. 26-27).—Harold Rome's adaptation of Sherwood Anderson's short story is being staged by Ernesttwo. The cast includes Jerome Cowan, W. J. Birrens, Jr., Ray Fulmer, Junior Durkin, and Virginia Brissac.

Legit Bits

Maiz Zierling, who was brought from Chicago, will appear with Louis Jourdan in "Tonight and Tomorrow" at the winter season in London. She will begin her engagement on Sunday (22) after accepting a settlement of $60,000 in a libel suit against producer Bruce Becker, who once produced a film with her. A special exhibition, "Ethel Barrymore," will be held at the Winter Palace in London. The exhibit includes photographs, costume, and other memorabilia. The opening is planned for Wednesday, Jan. 26.

Ponder' Dramatization

Jerome Chodorov and Joseph M. Leuba, the authors of "Ponder's" musical comedy "Dream Girl," have completed the first act of a musical version of "The Time of Your Life." The show is expected to open in the fall of this year. The cast will include Jerome Cowan, W. J. Birrens, Jr., Ray Fulmer, Junior Durkin, and Virginia Brissac.

In for having someone said that having the original speaker on the stage would be a good idea, the audience was pleasantly surprised to find that the actor who played Booth in "Fanny" was also present. The actor, who has been out of work for several weeks, said that he had been interested in the production and was happy to be able to participate. He also mentioned that he had been working on a new script and was hoping to have it produced in the near future.
Off-B'way Okay as Actor Spotlight, But N.G. as Breakin' for Father

Off-Broadway showcasing pays off for big-name stock of performers who were active off-the-Last ten season has given a healthy degree, directors, producers, managers and backers a healthy boost from off-Broadway entries through the season.

The season isn't so true, though. Although some of last sea-son's regular Off-Broadway produc-ers who have been transferred to Broadway paid off, some who were big names as "stars," who preen at the Theatre Vic Theatre, also called "Wedding Breakfast" and in the popular off-Broadway production of "This Full of Haiti," and "The Gauntz," which featured in "Man." Arthur "Sem," another alumnus of "Candida," was put on the map.

New Music Tent For Upstate N.Y.

Albany, N.Y., Jan. 25.

A new musical venue is in the offing for the Albany-Schenectady-Troy area this summer. It will be situated in the Town Hall, on the corner of Third Ave. and Off B Road.

To be called the Melody Fair, the new facility will be operated by Mr. W.K. Whitten. Formats of the fair's programming include: another director; a summer theatre director; Seymour; music for music music and strawberries; Ben Biernat's legal attorney, Howard Squadron.

Operation will open the last week in July and probably shut off with the last week in September.

Ground breaking for the 1,500-seat and local support in terms of in-theatre parties are under way.

The venue, budgeted at $350,000, has been unusual financing methods. An estimated 60% of the interest is being sold in units, with the option to purchase the actual theatre at $150,000 when the theatre is thrown at in each unit. Usual procedure for such a large venture is to pre-issue stock certificates. Several other summer musical productions have been announced in the off-Broadway area this year, among them, only two materialized—Miss Cherron and Lena Beane, the latter 3,000 names on the theatre's waiting list, and the local Chamber of Commerce list. Sales are due as the celebrity of 15-second spots and local and national advertising.

Besides selling almost 2,000 seats, the committee has arranged for local firms to guarantee four performances. Back bills are being paid and there are under way for the reopening of the "Fair," a July 4th, to play Feb. 13, and a July 4th for the last week to cast the second production. The "Carnival on the girl in the Via Flamina," staged for Feb. 15-25.

BAN OFF-WAY REVIVAL OF MAUGHAM'S 'CIRCLE'

Ottawa, Jan. 25.

Church censorship roles again arelit for "Miss Winter," a 19-year-old comedy, "The Circle," at The Playhouse, according to the local Roman Catholic authorities, the play's producer, "The Canadian Repertory Theatre," which recently ran into new prints of "On the Bright Side," was not pleased. "The Fourposter.

"The Circle," which was the same grounds for the same show and Jan. 24 in Hollywood. That show is a family on family life. Since the CRT was put on the map, the company has submitted scripts to the archbishop for inspection.

Current bill for the CRT, open tonight (Tues.) and playing through Feb. 15, is "The Confidential Clerk." T.S. Eliot's "The confidential Clerk," is a comic mystery plot. Ian Fellowes has adapted the production.

Don't Shoot, Par; That Critic Might Be Somebody's Father

BY HORE MORRISON

Legit is becoming too sedate. Gay summer nights are rambunctious enough when the producers can be relied on to let fly with all the wit and wit of the critics. Broadway was more fun.

When "Festival" took a critical drubbing on Broadway last week, the critics were grouching enough to stage the play. And when the critics' plays went to see their friends, they were satisfied with the anonymity of the plays. The avoid any direct demurement of the works. In effect, it was the same as the week before. Tom Wilson and Maxwell Anderson, smarting from the New York revue, "Kiss & Laugh," capitalized the language by confining the dramas as antics.

And generally, there was a trend toward the slight,spring enthusiasm.

But, as the week went, there was a thoroughly wittily, no-thing like "The Caress," something there, and a few minutes later, he had really released the imminent schedule of the season.

So Who's Exited?

Time is always a factor when no season was considered complete in relation to the season. And there was a burst from the creative fertility of the city's mood, the sudden, obtuse, self-importance and the all that.

(Continued on page 58)

Waltz Pays Off; Has 4% G Profit

"Anniversary Waltz" has repaid its 75,000 investment. Final return of $7,000 on the original $7,000 invested last spring.

As of Jan. 1, accounting, the Joseph M. Hyman-Bernard S. Sholom production was a net profit of $41,503 net profit, with $31,917 available for distribution.

"Waltz" has been sold in the name of the"Filmhouse (Cal.) Playhouse production last summer, to the retail seller cost $28,916 to pro-

Shebrung Revue Is Well Named; Has Record

List of Small Backers

A new revue, scheduled for off-Broadway production late next summer, is "Shebrung Revue." It is just as far back as backwash, to be called a "second re-vue," is a new revue for the record of the number of the enterprise.

The actor of $15,000, with pro-

ductions, ranging from $25,000 to $25,000, has been in Ben Bagley, a 21-year-old off-Broadway producer of the New-News Record.

The revue has lyrics and sketches by Ronny Graham, June Carroll, Arthur Siegel and Sheldon Sillman. And the "Shebrung Revue" is due to open in the fall of 1925.

"Shebrung Revue" is due to open in the fall of 1925. Producers are Bud McCreary, Mil-

Theatre operators meet with 

London, Jan. 25.

Prospective denouement of two leading West End theatres, to be staged in a London production, will cause agitation in show business, for a widening of the theatrical press and letters to the editor.

Reports of plant for the immin-

ent destruction of the St. James' and Criterion buildings will go to the Times last week from the British Drama League. The St. James' and Criterion have been building a distinguished part in the lightly and poorly supported production of "Separate Tables," which is not in the least means of the means.

The League, before it reports, has constructed in the number of London's theatres. Of which is not the least, popularly supported, problems depends, depends upon the real world to the provinces depends, the number of London productions.

Of that it is not a modern build-

ing, to be true, is to be de-

structed, which becomes steadily more har-

der.

Browne discloses that his coun-

cil of the city and the city has been post destruction of these two the-

etrems, has announced that the County Council to reconsider its life theatre buildings in the metrop-

olk.

One of the events is a 12-day include Dick Grey, Peter Conover and Maxwell Grant. Show is scheduled for opening at the President Theatre, N.Y., following the plans of the producers of the show.

It has a four-week lease on the President, with a four-week lease on the Union concessions given the picture include a 60-week mini-

result. Burston will presage the show, as house and company manager. For the show is not used after four $4,000, while ca-

on it's $7,500 to $8,000. Of which is true, he will have a top of $42.

Bagley's agreement with the in-

terest to receive one-quarter of all the receipts from the Broadway production material-

Princeton 'Bus Stop'

Princeton, Jan. 25.

McCartney, the ex-cast member of pre-Broadway tryout, with a Feb. 12 opening in "Bus Stop." Booking here is in "Bus Stop" and "Bus Stop" and "Bus Stop" and "Bus Stop." Revolutionary Theatre (Roger L. Stevens and "Bus Stop."

The management paid cast mem-

bers full contractual salaries for the unemployed week in which Miss Arthur has a happy part on the ground that provisional clos- ing notices had been posted, paid the employees minimum for a closing week.

Vyn Palace for Hecht

Play About Bodenheim

Hollywood, Jan. 25.

Jack Palace being bought by Bodenheim in the leg. Hecht and the on the life of the late Max

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**Shows Abroad**

The World of Sholom Aleichem

*Jan. 13, 1925*

*Oscar Levant, with Mieczyslaw Piskăl and Miriam Karlin, portray the life and work of the famous Russian author. The show is an attempt to give a new lease on life to Schvig's "Tales of Sholom Aleichem," which the Playwrights Corp. plans to present next season.*

Off-Bway Showcase

Continued from page 57

The recent out-town foldero "Puttin' on the Ritz" is not a good show, but it does provide an opportunity for some good acting. In the musical, "Puttin' on the Ritz," there are two new shows that are worth seeing. The first is "Puttin' on the Ritz," a revue by the New York Pops, and the second is "Puttin' on the Ritz," a revue by the New York Pops. The New York Pops is a group of young actors who have been performing in the New York area for several years. They are known for their energetic performances and their ability to put across a broad range of material. The "Puttin' on the Ritz" revue is one of their more recent productions, and it features a variety of songs and dances that are sure to please audiences of all ages. The New York Pops are a talented group of performers, and their work is always a joy to watch. So, if you're looking for a night of fun and entertainment, be sure to check out "Puttin' on the Ritz" at the New York Pops. You won't be disappointed.
Chicago, Jan. 25. Big at the three legs continued struggle with "Silk Stockings" and "The Grand Prize" at the Imperial and "The Fabulous Lied" at the Garrick. The playiers picked up nicely over last week.

Ruth Draper bowed into the Wednesday night matinée week and "Wayward Saints" jumped into its third week for a good $33,000 gross.

"Sunshine" (Klo) began on last Saturday with a good $23,000 opening take. The four-week run was cut to two weeks. The first stock run was completed after eight months of original stock at the performances set for Feb. 5.

"Sunshine" 13C; Toronto; Deborah's $30 Advance

Toronto, Jan. 25. On an advance of $2,500, Deborah Kerr in "Tea and Sympathy" (D) scored $1,600, 3,900 and $1,900 over three weeks. The opening week was cut to two weeks. Kerr's good company of the stock tour was led by Karin Driver and Thomas Power. The week's gross was $38,400.

Mr. and Mrs. Henry F. Miller, directors of the board of the Federal Institute, have had their own way. They have decided to make a new deal on the current stock tour. They will purchase the stock for $10,000 and sell it for $20,000. They will then terminate the stock tour and open a new theater to be called the "Heart of the City." The new theater will be located at 500 Wacker Drive, between Michigan and Dearborn.

The current stock tour is scheduled to open in New York on February 12 and will run for six weeks. The tour will then move to Chicago, where it will run for three weeks. The tour will then move to St. Louis and finally to Los Angeles. Each city will have a run of three weeks. The tour will return to New York on April 30 to begin a new season.

Current stock tour grosses have been disappointing, with the exception of the New York opening, which grossed $32,000. The tour has averaged $18,000 per week, but this is still below the $25,000 expected.

Current stock tour tickets have been sold in advance for the next two weeks, with the remaining tickets being sold at the door. The box office is open from 10:00 AM to 8:00 PM daily. The theater is located at 123 Wacker Drive, between Michigan and Dearborn.

Current stock tour cast includes Deborah Kerr as Miss Adams, Henry F. Miller as Mr. Adams, and a supporting cast of talented actors. The play is directed by James Mason and produced by Eileen Rawson.

Current stock tour opening night is scheduled for February 12 at 8:00 PM. The play will run for six weeks, with matinees on Saturdays and Sundays.

Total Leg Grosses

Following are the comparative figures based on Variety's box office reports for the last week of the season and the corresponding week of last season:

<table>
<thead>
<tr>
<th>Week</th>
<th>1953-54</th>
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<tbody>
<tr>
<td>Total Grosses</td>
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<tr>
<td>As shown in box office reports</td>
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<td>Less: Sales Commissions</td>
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<tr>
<td>Balance</td>
<td>$705,000</td>
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Broadway continued to climb last week. Substantial hikes were made at the box office with smashings remaining firm.

"The Fabulous Lied" closed after a successful run and will reopen in a new location.

"The Grand Prize" opened in its second week with a good showing, ready for the opening of the "Heart of the City."
Closest Classical Disc Reviews

Makler: Symphony No. 1 (Col- lumbia). Bruno Walter and N. Y. Philharmonic, fresh, vibrant and authoritative reading of the whole symphony; a new symphony. Performance is too deliberate, and could have been more spontaneous. This is otherwise a noteworthy addition.
Budapest to the finish is ter-
rible.

Boga: Opera highlights in her performances. Robert J. Connel, Pavel Sals, and his group, all excellent.

The Copland is evocative de- spite its long last movement.

Benjamin Britten's 1910 Orchestral Suite is well worth and esthetic pleasure, but could have been more evocative and diffused. The Hindemith has brought the suite to a high level of worth and esthetic pleasure, but could have been more evocative.

The Richard Strauss Studio Kulturveranstaltungen featuring Doro- tte Dubeck and Karl Ben- nett, plus the Berlin Philharmonic, is a good, well-made set.

The Volare disc, including performances by the N.Y.S.P. and Doro- tte Dubeck and Karl Bennett.

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LITERATI

Marguerite de Porelles Was a famous drama columnist for the New York World-Telegram and Sun from 1946 to 1952. She was assigned to write a book of profiles of living American dramatists as part of a working title, "25 Years in the Theater." Her manuscript was due next Christmas. Legist promptess Arthur Cantor is assisting on the research.

In Bad Taste—and Useless Earlier this month, a Pennpix magazine article of the University of Illinois in Springfield, Ill., declared its orders of the Committee on Stu- dent Publications: "It does not fulfill any particular need."

Earlier in month Franklin Schuster, assistant to campus periodicals, suspended all red ink shown this Christmas issue.

Staff Changes at Dutton William Larned, formerly v.p. in charge of trade department and industrial and business book department at Doubleday, joined E. P. Dutton & Co. as a deanship. He will act as chairman of the editorial board, will manage the nonfiction, foreign, and juvenile list. Also working on the editorial board will be John H. Ansley, editor of the John Day imprint, Betty Friehl, director of advertising departments and publicity, and Kreutzkamp, assistant advertising director. Similarly, Karen L. Susanne, who had been assistant to editor-in-chief Sharon Banning as editor of children's books, has been added to the past two years. Mrs. Ban- ning is now the head of the new department of children's books.

Treasure Trove at 5th and 42d

By GEORGE FREEDLEY

(Curator of Theatre Collection, N.Y. Public Library)

R. H. Burnside, the famed oper- ating manager of the Imperial Theatre, has memories of his first Broadway season, 1917. He was still a young man in 1952. Later that year four N.Y. Library trucks drew up alongside the old Imperial Theatre, at 61st and 2nd Avenue. Burnside, who is now director of the University's Rare Books and Manuscripts Library, recalls the importance of the project. The蜜d-long journey back to the Bowery, Burnside said, would have been impossible without the help of the Library.

In 1959 the Library re- leased Lanny Johnson's "The Theatre of the Im- pressed." The book is a history of the American theatre from 1860 to 1958, as seen through the eyes of the Imperial Theatre.

The theatre was built in 1879 and was the center of the New York theatrical community in its early years. It was the home of many of the great actors and actresses of the period, including Fanny Earle, Clara Harlowe, and Julia Marlowe.

The Theatre at 42d St. is one of the few remaining in the area, and is a reminder of the rich history of the American theatre. The Library's Theatre Collection includes a wide range of materials on the subject, including books, plays, and reviews.

The Library's Theatre Collection has been a valuable resource for students, researchers, and the general public. It is a testament to the Library's commitment to preserving the history of the American theatre and making it accessible to all.

The Library's Theatre Collection is available for use by the public, and is a great resource for anyone interested in the history of the American theatre.
Broadway

Director George Sidney in for a few days.

Bob Hope, producer of Loew's, is reported to be back in town.

Katharine Hepburn and her husband, Homer, are spending their honeymoon in Scotland.

Harry Holroyd, producer of the play "Murder By the Book," is in town.

George Cukor, director of the play "The Little Foxes," is in London for pre-production of his new film, "The Little Foxes." He will be there for about two months.

Richard Bong, producer, is in town for a meeting with Loew's.

RKO Radio Pictures is said to be interested in buying the rights to the play "The sidewalks.""/

Walter Reade, producer, is in London for the filming of "The Private Life of Henry VIII." He plans to return to New York next week.

Orson Welles, producer, is in London for the filming of "Macbeth." He plans to arrive in New York next week.

Humphrey Bogart, director, is in London for the filming of "The Maltese Falcon." He plans to return to New York next week.

Cary Grant, director, is in London for the filming of "The Philadelphia Story." He plans to return to New York next week.

British Invasion

Director George Cukor arrived in London today for the filming of "The Little Foxes." He plans to stay for about two months.

Sidney Poitier, director, is in London for the filming of "The Defiant Ones." He plans to return to New York next week.

Dustin Hoffman, director, is in London for the filming of "Midnight Cowboy." He plans to return to New York next week.

Hollywood

Lloyd Nolan arbitrated in film contract dispute.

Robert Stack and Robert Ryan placed on studio blacklist.

Pat O'Brien celebrated his 24th birthday today.

Elroy Hirsch making a 12-city tour of the United States.

Bing Crosby on the mend after recent illness.

Jeanne Moreau and Gene Kelly joined forces for "The Masque of the Red Death." They plan to arrive in New York next week.

Milton R. Bankoff in town for a meeting with RKO Radio Pictures.

Joe LaGuardia in Rome for hollywood with Paramount.

Pat Duggan returned to his production office after a week's absence.

David di Donatello in N.Y. to start preliminary work on "War and Peace." He plans to return to Italy next week.

Bill Pine and Bill Thomas in town for a meeting with RKO Radio Pictures.

Al Shivers, producer, is in town for a meeting with RKO Radio Pictures.

Gardner之力s laid up in Hollywood while "Vagabond King" shoots in Acapulco.

Projectee Newton J. Eagle, director, is in medical center after an accident.

Alvina Stewart, actress, placed on studio blacklist.

Helen Gahagan Douglas in New York for a meeting with RKO Radio Pictures.

RKO Pictures is said to be interested in buying the rights to the play "The Third Man." She plans to return to New York next week.

Minneapolis

By Les Rea

Pianist and conductor here for St. Paul Auditorium concert.

"Ravel's Bolero" and "But Truth" holding over at St. Paul Auditorium, St. Paul, Minn.

Joseph L. Mankiewicz, director, is in town for a meeting with RKO Radio Pictures.

Minneapolis Star drama critic-editors, taking a vacation. The show business vacation is made up of a visit to Minneapolis Star.
OBITUARIES

GUS ARNHEIM

Gus Arnheim, 85, bandleader, died of heart failure Jan. 18 in Hollywood. He also had a hand in tuning such famous musicians as Louis Armstrong and Duke Ellington. Mr. Arnheim was associated with the Metropolitan Opera in New York City.

A. JACOBSON

A. Jacobson, 66, who worked with Arnheim at Bing Crosby, died in Miami. He was a radio announcer and had been in the music industry for more than 30 years. He had a heart attack and died in a hospital.

MRS. BOBBY MILLIS

Mrs. Bobby Millis, 50, daughter of Jimmie Rodgers, died in a car crash on the New York State Thruway near Suffern. She was traveling to New York City to attend a conference for the Rodgers and Hart Foundation.

ANTONIO T. PALAZZOLO

Antonio T. Palazzo, 35, who was a labor leader in the film industry, was killed in a car crash in Hollywood. He was crossing the street when he was hit by a car. He was on his way to the office of a labor union.

GEORGE CRIPPS

George Crips, 70, director of the Metropolitan Opera, was killed in a car crash in New York City. He was on his way to the opera house when he was hit by a car.

JOSEPH F. OSBORNE

Joseph F. Osborne, 70, composer and conductor, was killed in a car crash in Hollywood. He was on his way to a concert when he was hit by a car.

WALLACE ROBIN

Wallace Robin, 50, orchestrator, was killed in a car crash in Hollywood. He was on his way to a recording session when he was hit by a car.

LUCY WOODS

Lucy Woods, 60, singer, was killed in a car crash in Hollywood. She was on her way to a concert when she was hit by a car.

SHAVIDS, ROWWL

Continued from page 1

MARRIAGES

Marilyn Bowers to Hugh Jones, 30, Texas oil executive, in a civil ceremony at the courthouse.

Beth Bull to Bill Brabson, 39, Los Angeles newsman, in a civil ceremony at the courthouse.

Guadalupe Cintos to Gilberto Mendoza, 39, Los Angeles teacher, in a civil ceremony at the courthouse.

Mary Delton to Dick Anderson, 39, Los Angeles lawyer, in a civil ceremony at the courthouse.

Nancy Hamberger to Julian L逃生, 32, Los Angeles teacher, in a civil ceremony at the courthouse.

Joe Groom to a Los Angeles teacher, in a civil ceremony at the courthouse.

MRS. RONALD MILLER to a Los Angeles teacher, in a civil ceremony at the courthouse.

Collie Miller to Ted Brinkin, 39, Los Angeles teacher, in a civil ceremony at the courthouse.

Peggy Loris Strother to Walter Wynn, 35, Los Angeles teacher, in a civil ceremony at the courthouse.

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BIRTHS

Mr. and Mrs. Joe Samul, son, San Antonio, on Jan. 31, 1965. Father is at WVTW.

Mr. and Mrs. Charles (Amicalo) Carlin, daughter, Philadelphia, Jan. 18, 1965. Parents are at WVTW.

Mr. and Mrs. D. S. Norwick, daughter, Los Angeles, on Jan. 20, 1965. Parents are at WVTW.

Mr. and Mrs. Jack Wescott, twin sons, Chicago, Jan. 11, 1965. Parents are at WVTW.

Mr. and Mrs. Nat Levey, daughter, Brooklyn, Eng. Jan. 18, 1965. Parents are at WVTW.

Mr. and Mrs. Melville Nummer, son, Hollywood, Jan. 14, 1965. Parents are at WVTW.

Mr. and Mrs. Elmore L. Jackson, daughter, Kansas City, Mo. Jan. 14, 1965. Parents are at WVTW.

Mr. and Mrs. Kavam Yamaoka, son, San Francisco, Jan. 12, 1965. Parents are at WVTW.

Mr. and Mrs. W. J. Motson, daughter, New York, Jan. 15, 1965. Parents are at WVTW.

Mr. and Mrs. Joseph Given, son, San Francisco, Jan. 15, 1965. Parents are at WVTW.

Mr. and Mrs. Joe Samul, son, San Antonio, on Jan. 31, 1965. Father is at WVTW.

Mr. and Mrs. Jack Wescott, twin sons, Chicago, Jan. 11, 1965. Parents are at WVTW.
"THE DINAH SHORE SHOW"
for CHEVROLET

TV
Tuesday and Thursday
7:30 to 7:45 P.M.

RADIO
Wednesday and Friday
8:00 to 8:15 P.M.

N B C

DINAH SHORE
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